

# COMMUNICATION: MEDIA STUDIES & MEDIA PRODUCTION

College of Arts and Communication

Bachelor of Arts; **COMMUNICATION: MEDIA STUDIES & MEDIA PRODUCTION**

*Incoming students Fall 2011 (UCC)*

## UCC REQUIREMENTS [40-41 credits]

### **AREA 1: PERSONAL WELL BEING [3]**

\_\_\_\_\_ 3 cred.

### **AREA 2: EXPRESSION [9]**

#### a. Arts/Communication

\_\_\_\_\_ 3 cred.

#### b. Writing

\_\_\_\_\_ ENG 1100 College Writing 3 cred.

#### c. Literature

\_\_\_\_\_ 3 cred.

### **AREA 3: WAYS OF KNOWING [19-20]**

#### a. Philosophical Perspectives

\_\_\_\_\_ 3 cred.

#### b. Historical Perspectives

\_\_\_\_\_ 3 cred.

#### c. Social/Behavioral Science (2 different disciplines)

\_\_\_\_\_ 3 cred.

\_\_\_\_\_ 3 cred.

#### d. Scientific Perspectives

\_\_\_\_\_ 4 cred.

#### e. Quantitative Thinking

\_\_\_\_\_ 3 cred.

### **AREA 4: DIVERSITY & JUSTICE [3]**

- *Must complete 18 credits in UCC prior to taking Area 4*

\_\_\_\_\_ 3 cred.

### **AREA 5: CIVIC & COMMUNITY ENGAGEMENT [3]**

- *MUST COMPLETE Area 4 before taking Areas 5&6*
- \_\_\_\_\_ 3cred.

### **AREA 6: GLOBAL AWARENESS [3]**

- *MUST COMPLETE Area 4 before taking Areas 5&6*
- \_\_\_\_\_ 3cred.

### **FIRST YEAR SEMINAR [1.5]**

- *Required for 1<sup>st</sup> year students & transfers with less than 12 credits*

\_\_\_\_\_ 1.5 cred.

## INTENSIVE REQUIREMENTS

These courses can be double counted within the UCC, the major, or as free electives. If you are a transfer with an AA/AS degree you must take one WI course over 3000 and zero TI courses.

### **WRITING INTENSIVE (WI) \*W**

- *The first WI course must be Area 2 College Writing*
- *At least one course must be at the 3000 or above level*

\_\_\_\_\_ ENG 1100 College Writing 3 cred.

\_\_\_\_\_ COMM 2100 Media Writing 3 cred.

\_\_\_\_\_ 3 cred.

### **TECHNOLOGY INTENSIVE (TI) \*T**

\_\_\_\_\_ 3 cred.

\_\_\_\_\_ 3 cred.

## UNIVERSITY REQUIREMENTS

### **FOREIGN LANGUAGE [6]**

\_\_\_\_\_ 3 cred.

\_\_\_\_\_ 3 cred.

**COMMUNICATION- MEDIA STUDIES & MEDIA PRODUCTION:** 39 credits. Two Tracks to choose from Media Studies and Media Production

### CORE COURSES [6 credits]

- COMM 1190 Survey of COMM Studies and Practice
- COMM 4454 Media Studies Capstone - *PERMIT*
- COMM 4455 Media Production Capstone - *PERMIT*

### MEDIA STUDIES & MEDIA PRODUCTION CORE COURSES [9 credits]

- COMM 2100 Media Writing (WI)- *PREREQ ENG 1100*
- COMM 2200 Radio & Television Industries
- COMM 2340 Film as a Medium

## MEDIA STUDIES

### **TRACK REQUIREMENTS [15 credits]**

- COMM 1200 Media and Society (must be taken before COMM 2200 by Media Studies majors)

Choose 4 of the following:

- COMM 2220 Media Law and Ethics
- COMM 2240 International Media
- COMM 2490 Research Methods in Applied Communication

- COMM 3200 Media Criticism - *PREREQ COMM 2100*

- COMM 3280 Media History

### **ELECTIVES [9 credits]**

Choose 3 from the following:

- COMM 2880 News Literacy A2
- COMM 2230 The Press & the Presidency
- COMM 2350 Film as Cross-Cultural Communication
- COMM 2390 Filmmaking I (**TI**) - *PREREQ COMM 2340*

- COMM 2500 Journalism - *PREREQ COMM 2100*
- COMM 3300 Communication Externship - *PERMIT*
- COMM 3301 Communication Internship - *PERMIT*
- COMM 3310 Filmmaking II - *PREREQ COMM 2390*
- COMM 3320 Filmmaking III - *PREREQ COMM 3310*
- COMM 3340 Documentary & Non-Fiction Film - *PREREQ COMM 2340*
- COMM 3380 Media in Asia
- COMM 3480 Intro to Public Relations - *PREREQ COMM 2100*
- COMM 4210 Broadcast Management - *PREREQ COMM 2200*
- COMM 4310 Screenwriting - *PREREQ COMM 2340*
- COMM 4340 Current Cinema - *PREREQ COMM 2340*
- COMM 4350 Italian & Italian American Cinema
- *OTHER COURSES BY ADVISEMENT*

### **MEDIA PRODUCTION**

#### **TRACK REQUIREMENTS [9 credits]**

- COMM 2250 Audio and Radio Production
- COMM 2270 TV Studio Production \*T
- COMM 2390 Filmmaking I - *PREREQ COMM 2340*

#### **REQUIRED ELECTIVES [9 credits]**

*Choose 3 from the following:*

- COMM 2260 Video Production and Editing\*<sup>T</sup>
- COMM 2290 News Production Crew Practicum  
*PREREQ COMM 2270 (1 cr.)*
- COMM 3260 Advanced TV Production - *PREREQ COMM 2260 & 2270*
- COMM 3310 Filmmaking II - *PREREQ COMM 2390*
- COMM 3320 Filmmaking III - *PREREQ COMM 3310*
- COMM 3530 Advanced Audio Production - *PREREQ COMM 2250*
- COMM 4240 Radio Production Workshop - *PREREQ COMM 2250*

- COMM 4250 Television Workshop - *PREREQ COMM 2260 & 2270*

### **TRACK ELECTIVES [6 credits]**

*Choose 2 from the following:*

- COMM 2880 News Literacy A2
- COMM 2220 Media Law and Ethics
- COMM 2330 Sound as a Medium
- COMM 2350 Film as Cross-cultural Communication A6
- COMM 2360 Film & Civic Engagement A5
- COMM 2490 Research Methods in Applied Communication
- COMM 3200 Media Criticism - *PREREQ COMM 2100*
- COMM 3330 Visual Effects - *PREREQ COMM 3310*
- COMM 3340 Documentary and Non-Fiction Film - *PREREQ COMM 2340*
- COMM 3490 Radio News - *PREREQ COMM 2100*
- COMM 4310 Screenwriting - *PREREQ COMM 2340*
- COMM 4340 Current Cinema - *PREREQ COMM 2340*

### **RECOMMENDED FREE ELECTIVES**

- COMM 1020 Acting I
- COMM 1200 Media and Society
- COMM 2240 International Media
- COMM 2500 Journalism - *PREREQ COMM 2100*
- COMM 2740 Acting for the Camera - *PREREQ COMM 1020*
- COMM 3210 Announcing (*PREREQ COMM 2100*)
- COMM 3240 Writing for Radio and Television - *PREREQ COMM 2100*
- COMM 3300 Communication External Internship – *PERMIT*
- COMM 3301 Communication Internal Internship – *PERMIT*
- COMM 4210 Broadcast Management - *PREREQ COMM 2200*
- COMM 4520 Advanced Broadcast Journalism - *PREREQ COMM 3500*
- *OTHER COURSES BY ADVISEMENT*