

WP Goal and Objectives	COE Goal and Objectives	Focus
I: Offer Academic Programs of the Highest Quality.	I: Enhance the quality and focus of the COE’s academic programs.	
A. Ensure thoughtful and Innovative implementation and ongoing development of the University’s new Core Curriculum.	A.1 Evaluate opportunities to support UCC through revisions of selected courses.	A.1.a. Revisit, evaluate and expand the focus of UCC strands to include global awareness for education majors with the intention of expediting four-year graduation rates.
B. Strengthen existing academic programs while expanding selected programs that offer demonstrable opportunities for growth and recognition.	B.1. Design <i>leading edge</i> initial teacher preparation programs which are distinctive, innovative and research-driven.	B.1.a. Review and revise undergraduate coursework and clinical practice requirements to integrate across colleges, departments, programs and school partners; eliminate duplication, modularize coursework, and better address needs.
		B.1.b. Collaborate across colleges and partner schools in designing innovative leading edge post-baccalaureate and MAT programs, beginning with the Woodrow Wilson initiative.
		B.1.c. Position the Child Development Center at the center of multidisciplinary, collaborative research and best practices among related disciplines including early childhood and special education, audiology/speech pathology, psychology, kinesiology, nursing, sociology, anthropology, languages and cultures, etc. and explore public/private partnerships for the Center.

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	B.2. Selectively add undergraduate programs/specializations that build on COE expertise and anticipate market needs.	B.2.a Explore education minor options for non-education students.
		B.2.b. Explore new undergraduate degrees and endorsements.
C. Selectively expand professional graduate programs.	C1. Strategically focus on graduate programs that serve the expanding population of adults seeking advanced degrees as a means of professional advancement, career growth, and intellectual development.	C.1.a. Explore feasibility of new graduate programs and strategically focus on selected programs, considering faculty expertise, market needs, and student interest; plan, submit, and implement revised and/or new graduate degree programs, such as MEd in Autism, MA in Higher Education.
	C.2. Provide a wide range of technology-enabled graduate learning opportunities that are flexible in content, format, and delivery.	C.2.a. Work systematically with enrollment management, marketing, and public relations to expand the market for graduate programs within and outside the state, e.g., at WPU@MCCC, on-line programs, on-site study.
		C.2.b. Prepare and offer more alternative certification programs in addition to the existing program in early childhood education and the dual certification program through New Vistas.
		C.2.c. Explore feasibility in conjunction with Enrollment Management and Continuing Education and plan, submit and implement new professional certificate programs.
		C.2.d. Revise existing graduate courses and programs to

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		utilize new formats and new technologies.
	C.3. Explore selected new doctoral programs and, if warranted, provide a systematic rationale for expanding the university's mission.	C.3.a. Explore the feasibility of new doctoral programs that enhance the university's mission and competitiveness, taking into account revenue implications and long term sustainability. For example, Counselor Education, Educational Leadership, Critical Literacies, Early Childhood Education and Special Education.
	C.4. Design and offer more professional learning opportunities for adults, credit bearing and non-credit bearing in collaboration with Enrollment Management and the Office of Continuing and Professional Education.	C.4.a. Offer courses in emerging areas such as assistive technology, parenting, on-line and blended pedagogy.
D. Recruit, develop and retain a diverse faculty dedicated to fulfilling the University's mission and achieving its new vision.	D. 1. Recruit, develop and retain a diverse education faculty and staff dedicated to fulfilling the University's mission and achieving its new vision.	D.1.a. Continue to recruit and retain outstanding and diverse full-time tenure track faculty and staff to keep pace with anticipated enrollment growth and new academic offerings while seeking the most qualified professionals for adjunct and clinical positions (as needed to support programs.)
		D.1.b. Support faculty, staff and students in their work through comprehensive professional development opportunities.
		D.1.c. Strengthen the research culture on campus through improved research support, collaboration with

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		the Office of Sponsored Programs in grant-seeking activities and incentives for junior and senior faculty and students.
E. Use technology to expand the accessibility and availability of the University's curricular offerings and to meet evolving learning and teaching styles.	E.1. Use technology to expand the accessibility and availability of the College's curricular offerings and evolving learning and teaching styles and meet the needs of assessment and accreditation.	E.1.a. Provide innovative PD for our faculty, including the integration of technology throughout all programs and periodic updates/training sessions for the use of innovative technologies, including but not limited to assistive and adaptive technologies.
		E.1.b. Improve our communication to be more technologically current, relevant to all constituencies, and user-friendly.
		E.1.c. Use technology to expand our traditional notion of classroom, including communicating and collaborating with international partners and comparisons of methodology and instruction.
		E.1.d. Continue to update classrooms with the latest technologies, including Smart Boards and iPads.
		E.1.e. Expand assistive technology lab(s) for use in all programs, including at WPU@MCCC.
		E.1.f. Strengthen our existing assessment/ accreditation efforts through developing data bases and processes to support our work (robust, coordinated technology toolsets) and adopt/use available software tools for the collection, aggregation, and analysis of assessment data.
II: Achieve Student Success by Increasing Matriculation, Retention	II: Achieve Student Success in the COE by Increasing Matriculation, Retention and Graduation.	

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and Graduation.		
A. Create a powerful student-recruitment strategy that lays the groundwork for academic success.	A.1 In collaboration with Enrollment Management and related admissions offices create powerful and targeted COE student-recruitment and retention strategies for undergraduate and graduate students that lays the groundwork for academic success and increases the diversity of our student population.	A.1.a. Collaborate with Enrollment Management, etc. to develop recruitment and retention plans targeted toward educators and collaborate more effectively around existing marketing and recruitment initiatives.
B. Increase the engagement of all students at the University.	B.1 Utilize NSSE and COE data to build and measure student success	B.1.a Support a more visible and active undergraduate and graduate student culture at WPU, for example, honor societies and student clubs.
C. Increase the availability and variety of academic support, advisement, and career guidance.	C.1 Analyze areas where students need targeted support to be successful in the COE and plan for supplemental instruction.	C.1.a. Analyze existing data to identify the critical factors that predict successful completion of programs and entrance into employment in the field, such as Praxis II preparation and improving professional communication skills.
	C.2. Improve the continuity and quality of the COE's academic and career advisement.	C.2.a. Meet regularly with faculty from second major programs to ensure that students can meet requirements on a timely basis.
		C.2.b. Improve the use of technology, including social media, to communicate requirements, events, deadlines, and employment opportunities.

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D. Enhance student academic and intellectual engagement with faculty, student-support staff and fellow students in the classroom and through co-curricular experiences.	D.1. Enhance student academic and intellectual engagement with faculty, student-support staff and fellow students in the classroom and through co-curricular experiences.	D.1.a. Expand regional, national, and global co-curricular activity that will advance the College’s reputation.
		D.1.b. Encourage involvement of faculty, staff from Professional Development Schools, and students in shared experiences, such as Lesson Study, Habitat for Humanity and the Polar Plunge (Education club sponsored activities).
III: Provide Students with Exceptional Opportunities Beyond the Classroom.	III: Continue to innovate and lead in the design and implementation of new learning opportunities/modalities beyond the classroom and link these with strategic partnerships.	
A. Develop strategic partnerships with leading institutions and governmental organizations regionally, nationally and globally.	A.1. Develop regional, national and global strategic COE partnerships with leading institutions, governmental organizations, non-profits and community organizations.	A.1.a. Develop procedures to connect faculty and student collaborative research to the broader educational communities we serve.
		A.1.b. Continue to develop existing high quality partnerships (i.e., PDS network) and to locate, develop and plan other high quality partnerships.
B. Establish a small number of	B.1. Further develop international partnerships	B.1.a. Seek competitive funding from government

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focused, high visibility international programs.	with the COE and increase faculty and student participation.	agencies, private foundations and donors to support programs and partnerships.
C. Develop a nationally-recognized program and process of career preparation.	C.1 Continue to seek and attain national recognition and awards for COE/UNIT programs and national awards.	C.1.a.Continue to align programs to national standards and professional associations.
D. Link students' off-campus learning intentionally and directly to their classroom experiences.	D.1 Link COE students' off-campus and beyond classroom learning intentionally and directly to their classroom experiences.	D.1.a. Increase the connections between the college and its partner P-12 schools and the Child Development Center.
IV: Enhance WP's Sense of Community	IV: Enhance the COE sense of community.	
A. Build a Community of Engaged Students.	A.1. Build upon existing student engagement activities within and beyond the University.	A.1.a. Mentor teacher candidates to improve their communication strategies with parents, peers, and administrators in P-12 schools.
		A.1.b. Encourage civic participation by engaging faculty, staff and students to collaborate in volunteer activities with community-based groups (i.e., Habitat for Humanity, shelters, food pantries).
B. Engage Alumni with students and faculty and thereby enhance institutional and personal relationships with alumni.	B.1. Connect Alumni with meaningful initiatives in the COE and include them in planning projects and initiatives.	B.1.a. Systematically identify strategies and areas for meaningful alumni involvement in COE in partnership with Institutional Advancement.
C. Update the University's current facilities master plan to ensure that the campus is welcoming and fully modernized.	C.1. Work to upgrade COE classrooms, technology, and facilities so that they continue to serve the needs of COE students.	C.1.a. Expand off site facilities to accommodate existing programs such as WP Mercer and other future sites as needed.

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		C. 1.b. Assess needs and provide training on new technologies used in P-12 settings.
		C.1.c. Upgrade and expand the use of the Child Development Center to the broader university including students, alumni and the community.
V: Establish WPU as a Model of Affordable, High-Value Public Higher education in New Jersey.	V: Enhance the reputation of COE as a Model of Affordable, High-Value Public Higher education in New Jersey.	
A. Increase institutional and external resources to support students in need of financial assistance.	A.1. Expand and seek continuous funding to support innovative and affordable educator preparation programs and partnerships.	A.1.a. Locate and secure grants/funding from multiple sources to support student scholarships and educational experiences, i.e., student-faculty collaborative research and presentations at professional refereed conferences, international collaborations, etc.
B. Expand the University's fundraising in scale, scope, and creativity.	B.1. Work closely with University's Office of Advancement and Office of Sponsored Programs to raise funds for COE.	B.1.a. Continue to develop marketing materials for programs and initiatives and for fundraising support to the COE.
C. Diversify WPU's funding streams.	C.1. Partner with school districts, higher education and the business community at the onset of program development to increase commitment and buy-in and to collaboratively seek larger, sustainable funding sources.	C.1.a. Collaborate with schools and districts to identify needs and funding sources.
	C.2. Investigate funding opportunities for our labs and centers, including the Child Development Center, COE Clinics and PDS	C.2.a. Invite alumni, community members, districts, funders, researchers and providers to visit programs, labs, clinics and the CDC.

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	partnerships.	
D. Strengthen the professional development of all who work at the University.	D.1. Ensure professional development of all who work in and with the COE.	D.1.a.Support faculty, staff and students in their work through comprehensive professional development opportunities.
E. Improve continuously all of the University's administrative and business processes.	E.1. Periodically provide for training and continuing education for staff on important business processes and other job-related skills.	E.1.a. Access available campus training resources and provide training to meet needs.