

William Paterson University of New Jersey
Office of Campus Activities, Service & Leadership

CHALKING POLICY

Any student organization wishing to use chalk to promote an event or activity must complete a Chalking Request Form at least 48 hours before the chalking begins, and receive permission from the Office of Campus Activities, Service and Leadership. In addition, the following provisions MUST be adhered to:

1. Only water-soluble sidewalk chalk may be used (typically labeled as “sidewalk chalk”, not blackboard chalk, spray-on chalk, window chalk, charcoal, or any other type of marking material).
2. All chalking must only be on uncovered walkways. Areas such as walls, buildings, roadways and brick surfaces may not be used. Also, avoid any walkways that are covered by trees, awnings, etc.
3. No chalk on landings immediately outside building entrances and areas within 10 feet of building entrances
4. Any chalk still visible within one week after the event must be removed by the group.
5. Informational chalking (i.e. non time-specific items or for events that are more than two weeks away) must be removed two weeks after initial chalking.
6. Be respectful of other organizations right to use chalk. This includes not being excessive in your use of space, as well as not defacing or degrading someone else’s message.
7. All violations of this policy will be addressed by CASL or, in some instances may be referred to the Office of the Dean of Student Development for disciplinary sanctions.
8. The Office of Campus Activities, Service & Leadership reserves the right to update and revise this policy when necessary.
9. Any chalking must follow university guidelines that relate to content, as defined in the University Posting Policy.