

John Bae

EDUCATION

- 2004 Ph. D. Physical Education/Sport Administration
Florida State University, Tallahassee, FL
- 1998 M.S.A. Sport Administration
Ohio University, Athens, OH
- 1994 B.S. Physical Education
Yeungnam University, Kyungsan, South Korea

TEACHING EXPERIENCES

7/20 - Present William Paterson University, Wayne, NJ

Professor, Department of Kinesiology
Teach undergraduate Sport Management and graduate Sport Administration courses and advise undergraduate students as well as be in charge of undergraduate sport management internship.

9/18- 6/20 William Paterson University, Wayne, NJ

Program Director of Undergraduate Sport Management
Professor, Department of Kinesiology
Teach undergraduate and graduate courses and advise undergraduate students in the area of Sport Management as well as manage and develop sport management curriculum and internship.

9/15- 8/18 William Paterson University, Wayne, NJ

Program Director of Undergraduate Sport Management
Associate Professor, Department of Kinesiology
Taught undergraduate courses and advised undergraduate students in the area of Sport Management as well as managed and developed sport management curriculum and internship.

9/12- 8/15 William Paterson University, Wayne, NJ

Program Director of Undergraduate Sport Management
Assistant Professor, Department of Kinesiology
Taught undergraduate courses and advised undergraduate students in the area of Sport Management as well as managed and developed sport management curriculum and internship.

9/06- 8/12 Texas Tech University, Lubbock, TX

Coordinator of Graduate Sport Management Program
Assistant Professor, Department of HESS

Taught undergraduate and graduate courses and advised graduate students in the area of Sport Management.

- 8/05-7/06** **Cleveland State University, Cleveland, OH**
Visiting Assistant Professor, Department of HPERD
 Taught graduate students: Program Development/Management for four credit classes and Sport Facility Management for three credit classes. Also, taught undergraduate students: Introduction to Sport Management for three credit classes and Sport Facility Management for three credit hours and Leal and Administrative Aspects of Physical Education for three credit classes.
- 8/04-4/05** **Florida A&M University, Tallahassee, FL**
Adjunct Faculty, Department of HPER
 Taught graduate students Sports/Leisure Facilities Management for three credit classes. This class provided the factors involving in obtaining and managing sports events and provides the guidelines for designing, constructing, maintaining, scheduling, risk management, and managing a sport facility.
- 8/04-4/05** **Tallahassee Community College, Tallahassee, FL**
Adjunct Faculty, Department of Health & Leisure
 Taught college students Theory and Practice of Adult Fitness for two credit classes. This class provided insight and experience into the philosophy of adult fitness principles of exercise, individualized program construction and the safe use of weight training and aerobics. Also, taught college students beginning/intermediate golf classes for two classes.
- 8/00-04/04** **Florida State University, Tallahassee, FL**
 2001-2004 *Teaching Assistant*, Department of SMRMPE
 Taught undergraduate students self-defense, bowling, and basic weight training classes for 5 classes (twice a week). Assisted in the preparation and grading of exams.
- 2003-2004 *Instructor*, Department of Campus Recreation
 Prepared and taught introductory adult CPR and First Aid to the Florida State University students. Delivered lectures, review sessions, and exams.
- 8/00-12/00 *Teaching Assistant*, Department of SMRMPE
 Assisted graduate students to find paper resources from library and Internet sources in research method class, and helping their writing skills.
- 1997** **Ohio University, Athens, OH**
Instructor, Ohio University Taekwondo Club,
 Taught self-defense technique, discipline and the mastering of Taekwondo to all age groups.

PUBLICATIONS**Peer-reviewed journal**

- Yu, C. C., & **Bae, J.** (2018). An exploration of international languages offerings of professional sport websites in the United States. *International Journal of Sport Management*, 19(2), 207-234.
- Collins, N. D., Cromartie, F., Butler, S., & **Bae, J.** (2018). Effects of early sport participation on self-esteem and happiness. *The Sport Journal*. Retrieved from <http://thesportjournal.org/article/effects-of-early-sport-participation-on-self-esteem-and-happiness/>
- Bae, J.**, Lam, E. T., & Lee, H. G. (2016). Motivation of South Korean volunteers in international sports: A confirmatory factor analysis. *The International Journal of Volunteer Administration*, 32(1), 1-19.
- Kim, K. T., **Bae, J.**, Kim, J. C., & Lee, S. (2016). The Servicescape in the fitness center: Measuring fitness center's services. *International Journal of Sport Management, Recreation & Tourism*, 21, 1-20. doi: 10.5199/ijsmart-1791-874X-21a
- Bae, J.**, Lu-Anderson, D., Fujimoto, J., & Richelieu, A. (2015). East Asian college consumer decision-making styles for sport products. *Sport, Business, Management: An International Journal*, 5(3), 259-275. <http://dx.doi.org/10.1108/SBM-11-2012-0051>
- Lambert, M., & **Bae, J.** (2015). Sport agent interaction with student-athletes: A compliance perspective. *Journal of Contemporary Athletics*, 9(4), 267-283.
- Lam, E. T., & **Bae, J.** (2014). Confirmatory factor analysis of the purchaser style inventory for sport product (PSISP). *Sport Management Review*, 17, 254-264. <http://dx.doi.org/10.1016/j.smr.2013.08.003>
- Flores Marti, I., **Bae, J.**, & Kotlarz, R. (2014). The management of physical education programs in times of tenure reform and new teaching policies. *Lecturas EFDeportes*, 188. <http://www.efdeportes.com/efd188/the-management-of-physical-education-programs.htm>
- Bae, J.**, Kim, R., & Rhee, S. (2013). The case study of immigration law for foreign athletes to enter and play in the United States. *International Journal of Human Movement Science*, 7(2), 75-89.
- Matthews, D., **Bae, J.**, & Rhee, S. (2013). National Pro Fastpitch consumer's twitter usage. *Journal of Sport and Leisure Studies*, 54, 201-215.
- Riebock, A., & **Bae, J.** (2013). Sexualized representation of female athletes in the media: How does it affect female athletes' body perceptions? *International Journal of Sport Communication*, 6, 274-287.

- Khumalo, B., Onyewandume, I., **Bae, J.**, & Dube, S. (2013). An investigation into participation trends by wheelchair sports players at the Zimbabwe Paralympic Games. *Sport and Art*, 1(1), 1-12. doi: 10.13189/saj.2013.010101.
- Bae, S.**, Lee, H. G., & Massengale, D. (2011). Motivation of volunteers in college sports: Gender and employment comparison among college students. *Journal of Contemporary Athletics*, 5(4), 273-289.
- Bae, S.**, & Miller, J. (2011). A content analysis of sales and marketing job descriptions in the sport business industry: What should students be prepared for. *International Journal of Sport Management*, 12, 379-392.
- Lee, H. G., **Bae, S.**, & Choi, J. W. (2011). Causal model among the perceived social support, the role taking, the self-identity and the school adjustment of student-athlete. *Journal of Sport and Leisure Studies*, 44, 441-451.
- Lee, H. G., **Bae, S.**, & Ku, H. G. (2011). The causal model among enjoyment of participation of Kunda's League, quality of friendship, self-perception and psychological well-being. *The Korean Journal of Physical Education*, 50(3), 445-456.
- Bae, S.**, Pyun, D. Y., & Lee, S. (2010). Consumer decision-making styles for Singaporean college consumers: An exploratory study. *Journal of ICHPERSD*, 5(2), 70-76.
- Miller, J., **Bae, S.**, & McKee, M. (2010). Generation Y: What influences them to purchase sport merchandise online? *International Journal of Sport Management* 2, 272-283.
- Bae, S.**, Lam, T., & Jackson, N. E. (2009). Development of the purchaser style inventory for sport products (PSISP): An exploratory study. *International Journal of Sport Management*, 10(2), 151-168.
- Bae, S.**, & Miller, J. (2009). Consumer decision-making styles for sport apparel: Gender comparisons between college consumers. *Journal of ICHPERSD*, 4(1), 40-45.
- Rhee, S., & **Bae, S.** (2008). A study of shopping style involving athletic apparel of university students. *Journal of Sport and Leisure Studies*, 34, 311-320.
- Bae, S.**, Kim, K., Jackson, E. N., & Park, K. (2005). Utilization of sports facilities by physically disabled consumers in South Korea: Are they satisfied? *Journal of ICHPERSD*, 51(4), 14-19.

Book chapters

- Bae, S.** (2011). Decision-making styles in purchasing sport products: An international comparison between American and Korean college students. In H. Dolles & S. Söderman (Eds.), *Sport as Business: International, Professional and Commercial Aspects*

(pp. 35-52), Houndsmills, Basingstoke: Palgrave Macmillan.

Manuscripts in progress

Lu-Anderson, D., **Bae, J.**, & Pitts, B. (In Progress). Exploring attitude, perception and behavior control towards yoga practice.

Hack, D., Bae, J., Antoun, G., & Nazaruk, C. (In preparation). BIG opportunity: Motivations and Experiences of student volunteers at an NCAA Division I conference basketball tournament.

CONFERENCE PRESENTATIONS

Nazaruk, C., Antoun, G., Hack, D., & **Bae, J.** (2019). *BIG opportunity: motivations and experiences of student volunteerism at the Big Ten Men's Basketball Tournament*. William Paterson University Explorations, Wayne, New Jersey.

Hack, D., **Bae, J.**, Antoun, G., & Nazaruk, C. (2018). *Student motivations and experiences: Volunteering at the Big Ten Men's Basketball Tournament*. Association for Experiential Education International Conference, Orlando, Florida.

Lam, E. T. C., Garcia, F. O., & **Bae, J.** (2018). Decision factors of student-athletes in selecting a university (case study). *Research Quarterly for Exercise and Sport*, 89(1) Supp. 2018 SHAPE America National Convention & Expo, Nashville, TN.

Lu-Anderson, D., **Bae, J.**, Pitts, B., & Kim, K. T. (2017). Exploring attitude, perception and behavior control towards yoga practice. 15th Annual Conference of the Sport Marketing Association (SMA), Boston, MA.

Lam, E. T., Gordon, I., Day-Eyler, J., **Bae, J.**, & Pearson, D. W. (2017). Preferred and perceived coaching behaviors by baseball and softball players. 2017 SHAPE America National Convention & Expo, Boston, MA.

Bae, J., & Lam, E. T. (2015). A comparison of decision motivation of South Korean volunteers in international sports: A confirmatory factor analysis. 13th Annual Conference of the Sport Marketing Association (SMA), Atlanta, GA.

Yu, C. C., & **Bae, J.** (2015). Interrogating and expanding borders: Sport, society, and technology. North American Society for the Sociology of Sport 36th Annual Conference, Santa Fe, NM.

Gau, L., Kim, J. C., **Bae, J.**, Cheung, J., & Lee, M. (2014). Diversity of sport participation, spectatorship, and well-being across countries. 12th Annual Conference of the Sport Marketing Association (SMA), Philadelphia, PA.

- Lam, E., Li, T., Ausherman, J., & Huang, G., & **Bae, J.** (2014). Construct validity of the purchasers style inventory for sports products (PSISP) in the Chinese context. 2014 North American Society for Sport Management Conference, Pittsburgh, PA.
- Lee, S., Kim, K. T., **Bae, J.**, & Krohn, B. D. (2014). A content analysis of television news transcripts of the Paralympics from 1988 to 2012. 2014 North American Society for Sport Management Conference, Pittsburgh, PA.
- Kim, K. T., Lee, S., & **Bae, S.** (2014). A framing analysis of the Paralympics: A preliminary study. 2014 AAHPERD National Convention and Exposition St. Louis, MO.
- Kim, K. T., Lee, Y., & **Bae, S.** (2013). Measuring the servicescape in recreation settings. 2013 National Recreation and Park Association Congress and Exposition, Huston, TX.
- Pitts, B. G., Zhang, J. J., Kim, C., Lu-Anderson, D., & **Bae, S.** (2013). Broadening the landscape of sport marketing beyond North America: Development and growth of sport business in Asian countries. 11th Annual Conference of the Sport Marketing Association (SMA), Albuquerque, NM.
- Riebock, A., **Bae, S.**, Lam, E.T. C., & Lee, S. (2013). Sexualized representation of female athletes in the media. 11th Annual Conference of the Sport Marketing Association (SMA), Albuquerque, NM.
- Lee, S., Shin, H., & **Bae, S.** (2013) A development of motivation scale of sport website users: A perspective of motivation factors on attitude and behavioral intention. 2013 North American Society for Sport Management Conference, Austin, TX.
- Lam, E. T., Cheung, S. Y., Pearson, D. W., & **Bae, S.** (2013). Promotional strategies of arena football before and after reorganization. 2013 AAHPERD National Convention and Exposition, Charlotte, NC.
- Bae, S.**, & Kim, K. T. (2012). Branding Recognition of Super Bowl XLV Commercials by College Students. SMA 10th Annual Conference, Orlando, FL.
- Khumalo, B., Onyewandume, I., **Bae, S.**, & Dube, S. (2012). An investigation into participation trends by wheelchair basketball players at the Zimbabwe Paralympic Games: A case study of Bulawayo, Fifth National Conference of the South African Association of Health Educationalists (SAAHE).
- Eddie T. C. Lam, E. T. C., Cheung, S. Y., Pearson, D. W., & **Bae, S.** (2012). Factors affecting spectators' decisions in attending NBA home games. 2012 AAHPERD National Convention and Exposition, Boston, MA.
- Kim, K., & **Bae, S.** (2012). Aging well through recreation. 2012 AAHPERD National Convention and Exposition, Boston, MA.

- Bae, S.**, Lu-Anderson, D., Fujimoto, J., & Hwang, J. (2011). Cross-cultural differences in consumer decision-making styles for sport products: Comparison East Asian college-age students. 9th Annual SMA Conference, Houston, TX.
- Massengale, D., Colvin, K., & **Bae, S.** (2011). Women's leadership in interscholastic sport: A Labyrinth. Association for Applied Sport Psychology Annual Conference, Honolulu, HI.
- Bae, S.**, Lee, H. G, Massengale, D. (2011). Motivational factors affecting college student volunteerism: A gender and employment comparison. 9th Annual SMA Conference, Houston, TX.
- Lee, S., King, C., **Bae, S.**, Hwang, Y., Kwon, O., & Park, J. (2011). College students' motivation scale for online purchase for sport products (MSOPSP). 19th European Association for Sport Management Conference, Madrid, Spain.
- Bae, S.**, Pyun, D., & Lee, S. (2011). Consumer decision-making styles for young-adult Singaporean college consumers. 2011 AAHPERD National Convention and Exposition, San Diego, CA
- Bae, S.**, Lam E. T., & Han, M. (2010). Confirmatory factor analysis of the purchaser style inventory for sport product (PSISP). 24th Annual NASSM Conference, Tampa, FL
- Bae, S.**, Kim R., & Han, M. (2010). Importance of foreign athletes to enter or stay in U.S. 24th Annual NASSM Conference, Tampa, FL
- Bae, S.**, & Kim, K. (2010). Mediating effect between customer satisfaction and service quality. The Research Consortium for the 2010 AAHPERD National Convention and Exposition, Indianapolis, IN
- Lam, E. T., & **Bae, S.** (2009). The applicability and generalizability of the service quality assessment scale. 23rd Annual NASSM Conference
- Bae, S.**, & Miller, J. (2009). Why Generation Y purchases sport merchandise online. 2009 AAHPERD National Convention and Exposition, Tampa, Florida
- Lam, E. T., Cunningham, A., Cheung, S., Pearson, D. W., & **Bae, S.** (2009). Gender differences in preference and perception of coaching behaviors. 2009 AAHPERD National Convention and Exposition, Tampa, Florida
- Lam, E. T., Pearson, D. W., Cheung, S., & **Bae, S.** (2009). Perception of service quality and its relationship with demographic variables. 2009 AAHPERD National Convention and Exposition, Tampa, Florida
- Han, J., Pazmino-Cevallos, M., & **Bae, S.** (2008). A content analysis of the journal of sport management using the sport-focused model. 22nd Annual NASSM Conference

- Bae, S., & Miller, J.** (2008). A content analysis of job description in the sport industry. 2008 AAHPERD National Convention and Exposition, Fort Worth, Texas
- Bae, S.** (2008). Comparison of decision-making styles between American and Korean students in purchasing sports products. The 2nd workshop on Targeting the International Audience: Challenges Facing Sports Management at Heilbronn Business School, Heilbronn, Germany (*Invited presentation*)
- Bae, S., Lam, E. T., & Rhee, S.** (2007). Comparison of decision-making styles between American and Korean college students in purchasing sport products. 21st Annual NASSM Conference, Miami, Florida
- Han, K., Quarterman, J., Ha, J., Lee, S., & **Bae, S.** (2007). Volunteer motivation of college students of the Professional Baseball League in Korea (K-League). 21st Annual NASSM Conference, Miami, Florida
- Bae, S., & Lam, E. T.** (2007). A comparison of decision-making styles among college students in purchasing sport products. 2007 AAHPERD National Convention and Exposition, Baltimore, Maryland
- Li, M., **Bae, S.,** Kimura, K., Xie, A., & Yeh, K. (2006). Sport industry in Eastern Asia: Implications of international expansion for sport business. 20th Annual NASSM Conference, Kansas City, Missouri
- Bae, S.,** Jackson, E. N., & Kim, K. (2005). Shopping Pattern Differences of Physically Active Korean and American University Consumers for Athletic Apparel. 19th Annual NASSM Conference, Regina, Saskatchewan, Canada
- Kim, K., **Bae, S.,** & Quarterman, J. (2005). Antecedents of Customer Satisfaction in Recreation Centers: Service Value and Center Image. 19th Annual NASSM Conference, Regina, Saskatchewan, Canada
- Kim, K., **Bae, S.,** & Stringfellow, D. (2005). The servicescape in golf courses: The effects of physical environment on the consumers & prime; Internal response and behavioral outcome. 2005 AAHPERD National Convention and Exposition, Chicago, IL
- Bae, S.,** & Chung, T. (2005). Immigration Problems of Athletes. The 18th Annual SRLA, Virginia Beach, Virginia
- Baeg, J., Koo, G., **Bae, S.,** & Chung, T. (2004). Do athletes own their name: Publicity rights and the First Amendment in sport. The 17th Annual SRLA, Las Vegas, NV.
- Park, K., **Bae, S.,** Kim, K., & Baeg, J. (2004). Satisfaction of disabled consumers in sports facilities in Korea. The 17th Annual SRLA, Las Vegas, NV.

Chang, T., **Bae, S.**, & Han, K. (2004). Motivation of Donators to Athletics in Florida State University. 55th Annual FAHPERD Conference, Orlando, FL.

Bae, S., Kim, K., & Jackson, E. N. (2004). Utilization of sports facilities of physical disabled consumers in South Korea: Are they satisfied? The 2nd Annual SMA Conference, Memphis, TN.

Kim, K., & **Bae, S.** (2004). The effect of physical environment for ski resort on the consumers' satisfaction and behavioral intention. The 2nd Annual SMA Conference, Memphis, TN.

Kim, K., **Bae, S.**, Quarterman, J., & Jackson, E. N. (2004). Construct development and preliminary validation of the servicescape for sport and recreation settings. The 2nd Annual SMA Conference, Memphis, TN.

CONSULTANT

08-12/2011 Sogang University – Dr. Jaeki Song Research Team, South Korea

- Provided consulting regarding the NCAA marketing and sponsorship.

GRANT

Griffin, L. K., Gao, Z., **Bae, S.**, Lochbaum, M., & Stodden, D.R., (2010). Teacher's perspectives of Teaching Games for Understanding: A self-determination perspective. Proposal submitted to the Research Consortium of the American Alliance for Health, Physical Education, Recreation and Dance. \$7,500.00 (Unfunded).

Bae, S. (2010). An investigation of physically disabled consumers utilizing college sport facilities. Proposal submitted to the Division of Institutional Diversity, Equity, and Community Engagement Faculty Diversity Development Award. \$2,000 (Unfunded).

Miller, J., & **Bae, S.** (2007). Enhanced Learning with Podcasts. Fall 2007 Education research initiative. Texas Tech University. \$62,593 (Unfunded)

REVIEWER

- Sport Marketing Association Abstract Reviewer (2013 –2019)
- A Doctoral Dissertation Committee Member at United States Sports Academy (9/2015 - 9/2017)
- International Journal of Sport Management and Marketing (December, 2015 - July, 2016)
- A Doctoral Dissertation Committee Member at the National University of Science and Technology in Zimbabwe (2012 - 2015)
- Program review for Sport Management at Stockton College (July – September, 2014)
- African Journal of Business Management (July –August, 2012)
- European Journal of Marketing manuscript reviewer (November – December, 2011)

- North American Society for Sport Management abstract reviewer (November – December, 2011)
- International Journal of Sport Communication manuscript reviewer (July – August, 2011)
- North American Society for Sport Management abstract reviewer (November – December, 2010)
- European Academy of Management abstract reviewer (2009)
- International Journal of Sports Marketing & Sponsorship reviewer (Special Edition (2008-2009))

GUEST LECTURES

- Understanding sport business management in US (April 7 & 13 & November 16, 2016)
- Understanding sport business management in US (October 21, 2014 & March 3, 2015) Department of Kinesiology (KNES 1200) at William Paterson University
- The sport business management (December 12, 2013) Department of Kinesiology (KNES 1200) at William Paterson University
- Utilization of sports facilities by physically disabled consumers in South Korea (July, 2010) Department of Special Physical Education at Yeungnam University (Kyeongsan-si, Republic of Korea)
- American Disability Act (June, 2008) Department of Special Physical Education at Yeungnam University (Kyeongsan-si, Republic of Korea)
- Sport business in US (June, 2008) Department of Public Relations & Advertising at Sookmyung Women's University (Seoul, Republic of Korea)

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

- Sport Marketing Association (2010- 2018)
- Korean Society for the Sociology of Sport (2008- present)
- Korean Alliance for Health, Physical Education, Recreation, and Dance (2013- present)
- The American Alliance for Health, Physical Education, Recreation & Dance (2005- 2011)
- International Council for Health, Physical Education, Recreation, sport and Dance (2007- 2010)
- Korean Society for Sport Management (2007- 2008)
- North American Society for Sport Management (2000- 2004)

OFFICES OF HELD IN PROFESSIONAL ORGANIZATIONS

- Social Media, Website and Marketing Communications Committee for Sport Marketing Association (May 2011)

AWARDS and FELLOWSHIPS

1993 Academic scholarship, Department of Physical Education,
Yeungnam University

1987 Taegu City Taekwondo Competition
 Won second place, Taegu, South Korea

SCHOLARSHIP FUNDRAISING

Texas Tech University, Lubbock, TX

01/10-04/10 *Advisor*, 3rd Swing for Scholarship
 Advised a golf event and raised over \$4,000

01/08-04/08 *Advisor*, 2nd Swing for Scholarship
 Advised a golf event and raised over \$2,000

01/07-04/07 *Advisor*, 1st Swing for Scholarship
 Advised a golf event and raised over \$2,000

RELATED WORK EXPERIENCES

4/19/2015 **2015 North Bocce Sectional – Special Olympics**
 Volunteer, Managed and assisted Bocce fields

3/15/2015 **2015 North Basketball Sectional- Special Olympics**
 Volunteer, Managed and assisted basketball courts.

6/14-21/14 **Special Olympics 2014 USA Game, New Jersey**
 Volunteer. Managed and assisted basketball courts.

1/27-2/2/14 **Super Bowl XLVIII**
 Volunteer. Greeted visitors.

05/09 **2009 Big 12 Outdoor Track & Field Championships, Lubbock, TX**
 Volunteer. Greeted and assisted with set up of hospitality areas for visiting judges, volunteers, & coaches.

1/01-8/03 **The Florida State University, Tallahassee, FL**
 Graduate Assistant, E. Bobby Leach Center
 Assisted staff to support 5 days per week. Duties included fitness training, maintenance assisting, and gym operations, making sure that all machines are smoothly operated

9/00-1/01 *Sponsorship Assistant*, Habitat for Humanity
 Assisted to find new sponsors for 5K marathon and building projects.

6/00 *Volunteer Assistant*, 2000 AAU State Track & Field Championships
 Assisted all volunteers during and after the events.

- 4/00 *Assistant Director, 2000 USA Volleyball-Gulf Coast Region Junior Olympic Championships*
Assisted with event operation. Duties included ticket office assistant, scheduling, scoreboard, and merchandising.
- 1/98-5/99** **Disney's Wide World of Sports, Kissimmee, FL**
Intern – Assistant Manager, Guest Services Department
Assisted Guest Service Managers and Event Managers in Event Operations. Duties included ticket office, parking, scheduling, turnstiles, ushering and overall general facilities management.
- 3/96-11/97** **Ohio University, Athens, OH**
9/97-11/97 *Coordinator, Ohio Football League*
Assisted with set up of hospitality areas for alumni, special guests, and visiting athletic departments.
- 9/97-10/97 *Marketing Assistant, Hoopla Event*
Marketed data to the Athens community and student population. Responsibilities included distribution of collateral, brochures, and flyers. Other duties included general information and sales.
- 6/97-8/97 *Internship, Student-Athlete Academic and Developmental Services*
Assisted with general student-athlete academic advising concerns and the compiling of databases utilized within the athletic department.
- 3/97-5/97 *Event Operations Assistant, World Championship Wrestling*
Assisted with event operation, security, merchandising, and sales.
- 9/96-10/96 *Event Operations Assistant, Away We Go*
Assisted Security supervisor in the overall Event Security Operations.

ACCREDITATIONS

- 2002 C.P.R. Instructor Certificate
2001 Advanced Personal Trainer Certificate (IFPA)
2001 Personal Fitness Trainer Certificate (IFPA)
2001 First Aid Certificate
1991 Taekwondo Instructor License
1991 Taekwondo Fourth Degree License