

**CURRICULUM
VITAE**

Matt Crick

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EDUCATION

Rutgers, The State University of New Jersey, New Brunswick, N.J.

Ph.D.–Communication, Information and Media 2011
Media Studies with an emphasis in social networking,
video sharing and communication technologies

City University of New York, Brooklyn College

M.S. in Broadcast Programming, Management and Production 2000

University of Arizona

Bachelor of Fine Arts: Media Arts 1992

Fairleigh Dickinson University

Anticipated M.F.A. – Film Directing and Production 2024

PEDAGOGY

Professor of Media Production, William Paterson University 2022- present
Associate Professor of Media Production, William Paterson University 2017-2022
Assistant Professor of Media Production, William Paterson University 2012-2017

**Courses for Spring, 2023: Television Production,
Video Production and Editing, Media Criticism (Asynchronous)**

Film 1 (Production) COMM 2360
Film and Civic Engagement – COMM 2390
Digital Applications – COMM 6150 (Graduate Course)
Television Workshop – COMM 4250
Media Capstone – COMM 4455
Live, Advanced Multi-Camera Television Production – COMM 3260
Live, Multi-Camera Television Production- COMM 2270
Video Production and Editing – COMM 2260
Survey of Communication Studies & Practice – COMM 1190
Communication in Action – COMM 1100

Assistant Professor: CUNY, Bronx Community College 2007-2012

Lecturer: CUNY, Bronx Community College 2005-2012

Introduction to Mass Communication
Introduction Small Studio Color Television

Field Television Production
 Digital Video Editing I
 Digital Video Editing II
 Fundamentals of Interpersonal Communication
 Public Speaking

Adjunct Faculty: William Paterson University 2011
 Research Methods in Mass Communication

Invited Lecturer: Tzu Chi University, Hualien, Taiwan 2010

ACADEMIC SERVICE ACTIVITIES

William Paterson University - University Level

Faculty Senate Executive Committee Member	2022-present
Teaching Across the Curriculum (TAC)	2021-2022
Strategic Planning & Branding and Identity Steering Group	2021-2022
Retention, Tenure and Promotion Reevaluation Committee	2019-2020
Senate Faculty Council Admissions Enrollment Management Co-Chair	2014-2016
University Research, Scholarship and Creative Expression Committee	2016-2017

William Paterson University - Department Level

WPBN Board, Director	2022-present
Video Production Advisory Board (PCTI High School)	2022-present
Chair, Department of Communication	2020-2021
Assistant Chair, Department of Communication	2016-2018
Department Program Review Coordinator	2018-2020
Chair, TV Production Faculty Search Committee	Fall, 2017
Assessment and Campus Labs Coordinator	2019-2020
Journalism Faculty Search Committee Member	Fall, 2017
Graduate Program Committee Member	2013-2018
Faculty Executive Council Member	2016-2017
Undergraduate Curriculum Committee Member	2012-present
Creator and Co-Coordinator <i>New Jersey Social Media Summit</i>	2015-2016
Faculty Senator	2016-present
Communication Studies 1190 Course Coordinator	2015-2018
Lambda Pi Eta Chapter Adviser	2015-2017
Society of Motion Picture & Television Engineers Chapter Adviser	2015-2016

Additional Service - Professional Level

Outside Faculty Reviewer - Pace University	2022
Manuscript Reviewer - Focal Press	2022
Pearson Publishing - Online Textbook Reviewer	2021
Cognella Academic Publishing - Prospectus Reviewer	2018
Cengage Publishing - Online Textbook Reviewer	2015
Cengage Publishing - Textbook Reviewer	2013

<p><i>Bronx Community College</i> As Honors Program Chair, coordinated and facilitated all Honors activities related to the Honors Contract, recruited students, developed marketing and communication materials and presented at national conferences for the BCC Honors Program. As a Co-Chair, increased the program's membership by 150%.</p> <p>Technology Oversight Committee—represented the Communication, Arts and Sciences department on the TOC in the development and implementation of technology related policies and procedures concerning teaching and faculty development.</p>	<p>2002-2012</p> <p>2003-2005</p>
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PROFESSIONAL MEDIA PRODUCTION EXPERIENCE

<p>Director, producer, writer and founder, <i>Red Barn Pictures</i> Specializing in high-definition and digital documentary production. Direct, produce, write and edit feature documentary projects and non-profit content.</p> <p><u>Associate Producer/Production Associate/Production Secretary</u> ABC News <i>20/20</i>, New York, NY Associate Producer for two <i>20/20</i> episodes of <i>Nine Weeks of Hell</i>. Coordinated and delivered all production materials, edited promos and managed all day-of- air activities for each episode. Production Associate and Production Secretary duties included booking travel, location logistics, answering phones and various on-location production responsibilities.</p> <p><u>Producer/Writer</u> Saks Fifth Ave, New York, NY Created and Produced -<i>The Source</i>, SFA's in-house monthly news magazine broadcast; developed and promoted this show's unique brand identity. Generated story ideas and wrote, produced, and directed each broadcast. Wrote and produced video news releases (VNR's) and fashion videos. Directed live, corporate communication broadcasts to SFA stores around the country.</p> <p><u>Film and Television Lab Supervisor</u> College of Staten Island, Staten Island, NY Produced and edited a 20-minute documentary for Black History month called <i>A Journey Through Time</i> on the Baltimore Great Blacks in Wax Museum. Managed College of Staten Island TV Studio, including equipment purchases, staff supervision, and implemented the College's first in- house television broadcast weekly news magazine show, including camera, graphics, audio and floor manager.</p>	<p>2001-present</p> <p>2000-2001</p> <p>1998-2000</p> <p>1996-1998</p>
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<u>Freelance Producer/Writer</u>	1994-1996
Directed, produced and edited for CVC Communications	
Produced and wrote a five-part instruction series for the Evenflo Corporation on the proper installation and use of their child safety seats and produced a variety of corporate image, training and employee support videos.	
<u>Senior Television Producer/Director</u>	1993-1994
Biomedical Communications, Arizona Health Sciences Center, University of Arizona, Tucson, AZ	
Wrote, directed and produced a variety of health-related programs.	
Directed live teleconferences broadcast throughout the nation.	
<u>Producer/Writer/Editor</u>	1991-1992
America West Airlines, Phoenix, AZ	
As part of the corporate communications team, produced, wrote, and directed a variety of corporate training, and promotional videos for the airline. Directed live, executive satellite broadcasts which aired throughout the country.	

DOCUMENTARY FILMS/CREATIVE WORK

<i>Boxes: Memento Mori</i> , Jersey City, NJ – a 10-minute, award-winning documentary about my father, his life and battle with pancreatic Cancer.	2023
<i>Everyday Things</i> , Jersey City, NJ – a 2-minute, TV studio-based Art piece about loneliness, technology’s daily influence and the search for love.	2022
<i>Teatime</i> , Jersey City, NJ – a 3-minute, award-winning thriller about a dysfunctional family shot and edited on 16 film and 2K video.	2022
<i>Sugar: A Complicated Relationship</i> , Jersey City, NJ – a 12-minute documentary utilizing green screen, 4K stock footage and expert interviews outlining a brief history of refined sugar and its significant cultural and familial impact.	2021
<i>Paper Tiger</i> , New York, NY – this feature-length documentary script is complete. Fundraising Trailer script is complete and edited. Directed, shot, co-wrote and produced.	2011–present
<i>AUCCNJ Fundraising Video</i> , NJ – this award-winning project showcases the work of a non-profit community center in Teaneck, NJ.	2019
<i>2015 New Jersey Social Media Summit Sizzle Reel</i> -	2015
Wrote, directed, produced and edited a six-minute sizzle reel promoting the 2016 New Jersey Social Media Summit.	

Creature Feature: 60 Years of the Gill-Man, Wayne, NJ - 2015-present
 this completely re-edited, remastered for high-definition documentary incorporates over 100 new photos and video clips, new sound and high-definition formatted graphics. This feature project has been accepted into distribution and is available at Best Buy, Turner Classic Movies online store, Amazon and other retailers.

Creature Feature: 50 Years of the Gill-Man, New York, NY – 2003
 produced and directed this film on the history of the film *Creature of the Black Lagoon*.

The Face of Freedom, Queens, NY – 2000
 Produced, directed, shot and wrote this short documentary film on the history of Fort Totten, in Queens, NY.

DOCUMENTARY SCREENINGS AND NARRATIVE AWARDS

Tea Time – Micro-short 16mm Black and White Film – Best Micro Short, 2022
 Rotterdam Independent Film Festival (Online)

Tea Time – Micro-short 16mm Black and White Film – Official Selection, 2022
 Semi-Finalist, Berlin Shorts Award

Tea Time – Micro-short 16mm Black and White Film – Semi-Finalist, 2022
 Best Micro Short, Hong Kong Indie Film Festival

Tea Time – Micro-short 16mm Black and White Film – Semi-Finalist 2022
 Best Short Director, Austin International Art Festival

Boxes: Memento Mori - a 10-minute film on the death of my father from pancreatic cancer - Best Short Documentary, Chicago Filmmaker Awards 2022

Creature Feature: 60 Years of the Gill-Man, feature documentary 2016
 Monster Bash Film Festival, PA

Paper Tiger, University Film and Video Association, Washington D.C 2015
 - screened this documentary fundraising trailer

Creature Feature: 60 Years of the Gill-Man in a high-definition format –screened the documentary, Northeast Film Festival (NFF), NJ 2014

Creature Feature: 50 Years of the Gill-Man. 2005
 Fanex, Baltimore, MD –screened the documentary film feature

Creature Feature: 50 Years of the Gill- Man, screened this 2005
 documentary film feature Monster Bash Film Festival, Butler, PA

- Creature Feature: 50 Years of the Gill-Man* - 2004
Tribeca Screening Room, NY, NY—screened feature film
- Creature Feature: 50 Years of the Gill-Man.*—screened the 2003
documentary feature at the Sunset Screening Room, CA
- Fort Totten: The Face of Freedom*, screened this documentary short 2000
at the Bayside Historical Society, Queens, NY

PUBLICATIONS, PRESENTATIONS AND CONFERENCES

Books

- Crick, M. (2022) *Essential Storytelling: Live, Multicamera Studio and Field Production (Under Contract)*, Cognella Academic Publishing 2022
- Crick, M. & Smith, K. (2017) *Applied Communication and Practice*. Cognella Academic Publishing. 2019
- Crick, M. (2016). Power, Surveillance, and Culture in YouTube™'s Digital Sphere (pp. 1-317). Hershey, PA: IGI Global. 2016
doi:10.4018/978-1-4666-9855-0

Book Chapters

- Crick, Matthew (2013), Chapter 9, in Klaus Bredl, Julia 2013
Hunniger and Jakob Linnaa Jensen (Ed), *Methods for Analyzing Social Media* (pp. 129-155)

Journal Articles

- Crick, M. (2012), Social Media Use in the Bronx: New Research, and Innovations in the Study of YouTube's Digital Neighborhood, *Journal of Technology in Human Services*, Vol. 30, Issue 3-4 2012

Book Reviews

- Crick, M. (2019) *Music/Video: Histories, Aesthetics, Media*, University of Illinois Press 2019
Vol. 71, #2, pp. 62-62

Presentations

- Panel Presenter: *Creating Collaborative Opportunities: Examining Interactive Communities in Social Media Research and Practice*, National Communication Association Annual Conference 2016
- Panel Presenter: *Outcome Based Pedagogy Using Bloom's Taxonomy in a Live Television Studio Course*, University Film and Video Association Conference 2015

- Respondent: *Making Steam: Waiting for Godot*, 2015
a documentary showcasing actor's who have played
the play's main characters throughout the years.
- Panel Presenter: *Pedagogical Applications of Social Media*, 2014
Eastern Communication Association (ECA) 105th Annual
Conference
- Presenter at the International Technology, Knowledge 2013
and Society Conference, Vancouver, Canada
*Social Media Use in the Bronx: Research Methods and
Innovations in the Study of YouTube's Digital Neighborhood.*
- Invited Presenter at the *Making Transfer Connections* 2011
conference at LaGuardia Community College. ePortfolio and
PowerPoint presentation illustrating the incorporation of General
Education principles into an ePortfolio enriched course.
- Documentary Filmmaking in the United States*, Hualien, Taiwan 2010
participated in a panel discussion on the trends, techniques,
and challenges in making documentary films in the United States
- Images of War: Nonverbal Communication in the Iraq War* 2005
Trenton, NJ – presented on a New Jersey Communication
Association panel of faculty from around the tri-state area on
unique pedagogical techniques and assignments

ADDITIONAL AWARDS AND HONORS

- Communicator Awards Distinction: *AUCCNJ Fundraising Video*
Craft Category – Editing for Online Video, The Communicator Awards 2019
- Communicator Awards Distinction: *AUCCNJ Fundraising Video*
Individual Award, Non-Profit Online Video Category,
The Communicator Awards 2019
- Bronze Telly Award - *AUCCNJ Fundraising Video*:
Non-Broadcast Not for Profit Category, Telly Awards 2019
- Bronze Telly Award, Directing: *AUCCNJ Fundraising Video*:
Non-Broadcast Craft Category, Telly Awards 2019
- Rondo Awards: Best Documentary for *Creature Feature: 60*
Years of the Gill-Man. 2016
- Bronze Telly Award for Best Director: *Paper Tiger Fundraising*
Trailer 2015

Telly Awards: Winner of two <i>Telly Awards</i> for writing, directing, and producing a 2:45 trailer for the film — <i>Creature Feature: 50 Years of the Gill-Man</i> .	2009
First place -Crystal Award of Excellence for <i>Best Corporate News Magazine Show</i> at Saks Fifth Ave, NYC	1999
Certificate of Creative Excellence at the U.S. International Film and Video Festival, <i>Wabash: Indiana's Best Kept Secret</i> .	1996

GRANTS

\$1,800 CCAR (Center for Creative Activity and Research) Grant for continued production on my feature-length documentary <i>Paper Tiger</i> - William Paterson University	2016
\$1,400 Summer Center for Creative Activity and Research Grant Award - William Paterson University	2013
\$500 Faculty Scholarship Support grant from the BCC Foundation to present in Taiwan on U.S. documentary filmmaking.	2010
\$500 President's Faculty and Staff Development Grant provided funds for a remote seminar at ABC 7 in Manhattan and introduced BCC students in the Media Technology program to various aspects of television network news.	2004

MEMBERSHIPS (including past affiliations)

Royal Society of Arts (RSA)	2018 present
Society of Motion Picture & Television Engineers	2016 present
Academy of Television Arts and Sciences	2013 present
Text and Academic Authors Association	2013 - 2015
Creative Coalition	2013 – 2014
International Documentary Association	2012 present
Fractured Atlas Artists	2013 - 2017
New Jersey Communication Association	2011 - 2018
University and Film and Video Association	2007 present
Independent Feature Project, New York	2006
Downtown Community Television Center, New York	2006 - 2009
Museum of the Moving Image	2006
Association of Independent Video and Filmmakers	2002
National Academy of Television Arts and Sciences	2001 - 2013
National Communication Association	1999 - 2007
Judge, NY Film Festivals	1998
ITVA, Panel Host Awards	1996
Media Communication Association	1995 - 2000