

Curriculum Vitae

WILLIAM DAVID KERNAN

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ACADEMIC TRAINING

Ed.D.	Columbia University, Teachers College Health Education (May 2006) Dissertation: Prevalence, Patterns and Psychological Outcomes of Searching for Meaning and Finding Meaning in Women Recovering from Breast Cancer Surgery. Sponsor: Stephen J. Lepore, PhD.	New York, NY
M.S.	Columbia University, Teachers College Health Education (May 2004)	New York, NY
M.P.A.	Marist College Public Administration/Health Services Administration (January 2001)	Poughkeepsie, NY
B.A.	State University of New York/Potsdam Biology and English Literature (majors) Health Sciences (minor) (May 1994)	Potsdam, NY

Honors

Tribeta Biology Honor Society
Sigma Tau Delta English Honor Society
Alpha Psi Omega Theater Honor Society
Maroon Key Honor Society

Professional Credentials

MCHES – Master Certified Health Education Specialist, National Commission for Health Education Credentialing (CHES # 11155)
Critical Incident Stress Management Counselor, Foundation for Critical Incident Stress Management

TEACHING EXPERIENCE AND RESPONSIBILITIES

9/06–present	William Paterson University Professor, Department of Public Health (9/17-present) Chairperson, Department of Public Health (5/13-8/19) Associate Professor, Department of Public Health (9/12-9/17) Assistant Professor, Department of Public Health (9/07-9/12) Adjunct Professor, Department of Community Health (9/06-8/07)	Wayne, NJ
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- Taught seventeen courses, including Current Health Issues, Stress Management, Disparities in Health, Introduction to Public Health, Applied Program Planning, Research Methods in Health I, Research Methods in Health II, Global Health Issues, Food and Community, Methods in Public Health Education/Health Communication Methods, Epidemiology, Program Planning, Introduction to Internship in Applied Health, Introduction to Internship in Public Health Education, Internship In Public Health, Internship In Public Health Education,

and Cultural Dimensions of Health. Taught in-person, online and hybrid formats. Served as academic advisor.

- Provided leadership to an academic department during a period of significant growth in enrollment; led the department in the creation of a new graduate degree program; led the department through a successful initial accreditation and subsequent re-accreditation self-study process; mentored new full-time and adjunct faculty members.

7/06–5/10 Columbia University Teachers College New York, NY
Adjunct Assistant Professor of Health Education, Dept. of Health and Behavior Studies

- Developed/taught topics courses for graduate level education, health, and psychology majors, including HBSS 5000: Health Promotion in Higher Education, HBSS 4120A: Stress and Health, HBSS 5116: Social Relations, Emotions & Health, HBSS 4120B: Environmental Health, HBSS 4141: Health and Illness in Cross Cultural Perspective, and HBSS 4120C: Global Health Issues. Taught in-person and online formats.

7/02–9/07 Columbia University Medical Center New York, NY
Lecturer, College of Physicians and Surgeons, School of Nursing, College of Dental Medicine

- Developed and taught Evidenced-Based Well-Being classes for medical, dental and nursing students designed to challenge students to look critically at empirical evidence related to health promotion, personal wellness, and the health care provider's role in the behavior change process.

8/00-7/03 Dutchess Community College Poughkeepsie, NY
Adjunct Professor, Department of Health, Physical Education, Athletics and Dance

- Taught WFE 101: Lifetime Wellness & Fitness, and HED 205: Stress Management.
- Utilized technology-based teaching methods. Coordinated physical fitness management and fitness/nutrition assessments for students. Taught physical fitness lab sessions.

4/96-6/97 United States Peace Corps Lilongwe, Malawi, East Africa
Human Nutrition Instructor

- Developed core curriculum and wrote two training manuals to conduct periodic nutrition and micronutrient deficiency training for over 120 health sector Peace Corps trainees.
- Supervised a team of six Peace Corps volunteers and designed experiential teambuilding programs for Peace Corps trainees based on personal risk taking and participatory teaching methods.

PROFESSIONAL EXPERIENCE

7/02–9/07 Columbia University Medical Center New York, NY
Director, Center for Student Wellness

- Developed comprehensive student support service for graduate-level health sciences students, including individual health counseling, group health education outreach, and community-based healthy campus initiatives.
- Facilitated alcohol and drug addiction prevention services, and trained peer counselors about substance abuse counseling.
- Provided supervision and professional development to staff of five health educators, social workers and fitness instructors.
- Advised and trained students (medical, dental, nursing, public health and doctoral students) in peer counseling and peer education principles and practice.

- Managed annual operating budget in excess of \$20K.
- Coordinated ongoing monitoring activities to track program success and utilization.
- Coordinated all research and evaluation activities for student health service, including annual patient satisfaction projects, insurance program evaluation, and a major health status research project involving more than 1600 subjects. Conducted all related analysis and authored summary reports for Directors, Deans and Vice Presidents.

11/99-8/02 Vassar College Poughkeepsie, NY
Director of Health Education

- Provided campus leadership regarding alcohol, tobacco, & drug programming and policy.
- Created new health promotion program over three-year period focusing on outreach, prevention, education, and individual wellness counseling.
- Conducted periodic program evaluation activities to assess program strengths and weaknesses.
- Developed and coordinated educational programs related to various aspects of student health.
- Coordinated and managed several grant-funded research projects, including biannual substance abuse assessment.
- Advised and trained eight student peer groups, focusing on health education principles and behavior change theory.

1/98-8/00 Marist College Poughkeepsie, NY
Area Coordinator

- Developed and coordinated over 30 staff trainings and in-service programs, focusing on issues of communication, conflict resolution, policy enforcement, leadership, teambuilding, and diversity.
- Supervised three full-time staff members, 23 student staff members and > 900 first-year students.
- Ensured community standards, mediated conflicts, and provided wellness education and counseling.

6/97-1/98 United Nations World Food Program N'Zerekore, Guinea, Africa
Nutrition Monitoring Specialist

- Supervised, monitored and evaluated refugee school feeding program serving 30,000 refugee children.
- Designed and conducted management and nutrition education seminars for over 300 employees, confirming a greater understanding of basic health and nutrition concepts among school employees.
- Collaborated with aid organizations to ensure logistical support/technical expertise to 64 school canteens.

4/95-6/97 United State Peace Corps Chintheche, Malawi, East Africa
Child Survival Officer

- Established a successful hospital-based nutrition and health promotion program, focusing on staff training, resource development, and community outreach.
- Recruited, trained, and supervised 18 health care workers in micronutrient malnutrition surveillance and prevention of dehydration/diarrheal disease, resulting in a decreased number of readmitted patients.

- Applied for and received two training grants totaling \$340,000 Kwacha (over \$12K American dollars).

4/93-6/95 State University of New York/Potsdam
Health Educator

Potsdam, NY

- Developed health education program serving over 4000 undergraduate students.
- Conducted over 40 health education programs in classrooms and campus residence halls. Provided dietary counseling and conducted weekly educational program in the campus health service.

PEER-REVIEWED PUBLICATIONS

- Kernan, W.D., & Basch, C.H.** (2022). Adaptation of an in-person internship to a virtual format for public health undergraduates. *JMIR Public Health Surveillance* (e-pub ahead of print). doi:10.2196/35252 <http://dx.doi.org/10.2196/35252>
- Kernan, W.D., Basch, C.H., Segall, L.E., & Garcia, P.** (2020). A review of YouTube videos about the opioid antagonist medication Naloxone. *Journal of Consumer Health on the Internet*, 24(2), 135-146.
- Kecojevic, A., **Kernan, W.D.**, Urena, A., Pereda, A., Shair, R., & Amaya-Fernandez, E. (2020). Support for 100% tobacco-free policy on a college campus: Differences between students and faculty/staff. *Journal of Public Health*, <https://doi.org/10.1007/s10389-020-01344-6>
- Kernan, W. D.** (2019). Health-related impediments to learning among dental and oral surgery students. *Journal of Prevention and Intervention in the Community*, 47(1), 32-44.
- Basch, C. H., **Kernan, W. D.**, & Maclean, S. (2019). Improving understanding about dental health issues in college students. *Journal of Prevention and Intervention in the Community*, 47(1), 25-32.
- Kecojevic, A., Basch, C., **Kernan, W.**, Montalvo, Y., & Lankenau, S.E. (2019). Perceived social support, problematic drug use behaviors, and depression among prescription drugs-misusing young men who have sex with men. *Journal of Drug Issues*, 49(2), 324-337.
- Kecojevic, A., Basch, C., Basch, C., & **Kernan, W.** (2018). Pre-Exposure Prophylaxis YouTube videos: Content evaluation. *JMIR Public Health and Surveillance*, 4(1).
- Kernan, W. D.**, Basch, C. H., & Cadorett, V. (2018). Using mind mapping to identify research topics: A lesson for teaching research methods. *Pedagogy in Health Promotion*, 2373379917719729.
- Basch, C. H., Cadorett, V., MacLean, S. A., Hillyer, G. C., & **Kernan, W. D.** (2017). Attitudes and behaviors related to sun-safety in college students. *Journal of Community Health*, 42(4), 757-762.
- Kernan, W. D.**, & Basch, C. H. (2017). When the Levees Broke: A teaching tool to initiate discussions in undergraduate teaching of health disparities. *Pedagogy in Health Promotion*, 3(1), 50-55.
- Basch, C. H., & **Kernan, W. D.** (2016). Ingredients in children's fluoridated toothpaste: A literature review. *Global Journal of Health Science*, 9(3), 1.
- Basch, C. H., **Kernan, W. D.**, & Menafro, A. (2016). Presence of candy and snack food at checkout in chain stores: Results of a pilot study. *Journal of Community Health*, 41(5), 1-4.
- Basch, C. H., **Kernan, W. D.**, & Reeves, R. (2016). Family fun or cultural free-for-all? A critique of the 2015 National Football League Super Bowl commercials. *Health Promotion Perspectives*, 6(1), 37.
- Marshall, B., Gonzales, G., & **Kernan, W.** (2016). Evaluating Por Nuestra Salud: A feasibility study. *Health Promotion Practice*, 17(1), 137-145.
- Kernan, W.D.**, Bogart, J. & Wheat, M.W. (2011). Health-related barriers to learning among graduate students. *Health Education*, 111(5), 425-445.

- Kernan, W.D.**, & Lepore, S.J. (2009) Searching for and making meaning after breast cancer: Prevalence, patterns, and negative affect. *Social Science & Medicine*, 68(6), 1176-1182.
- Kernan, W.D.**, Wheat, M.W., & Lerner, B.A. (2008). Linking learning and health: A pilot study of medical students' perceptions of the academic impact of various health issues. *Academic Psychiatry*, 32(1), 61-64.
- Kernan, W.D.** & Wheat, M.W. (2008). Nursing students' perceptions of the academic impact of various health issues. *Nurse Educator*, 33(5), 215-219.

BOOK CHAPTERS AND ENCYCLOPEDIA ENTRIES

- Kernan, W.D.** (2021). Cultural Diversity/The Potentially Marginalized Child. In *School Nursing: The Essential Reference*; Loschiavo, J. Ed. Springer Publishing Company.
- Kernan, W.D.** (2021). Substance Abuse in School-Aged Children. In *School Nursing: The Essential Reference*; Loschiavo, J. Ed. Springer Publishing Company.
- Kernan, W.D.** (2016). Allied Health Professionals, Alternative Medicine, Centers for Disease Control (CDC), Environment, Global Health. In *Chronic Diseases: An Encyclopedia of Causes, Effects, and Treatments*; Teichroew, J.K., Ed. ABC-CLIO.
- Lepore, S.J. & **Kernan, W.D.** (2008). Positive outcomes in the context of serious illness: An expanded social-cognitive processing model. In *Medical Illness and Positive Life Change – Can Crisis Lead to Personal Transformation?*; Park C., Lechner, S., Stanton, A, & Antoni, M, Eds. American Psychological Association.

TRAINING MANUALS

- Kernan, W.D.**, Apaza, V. & DeSantis, P. (2016). *Facilitator's Toolkit for a Photovoice Project*, United for Prevention in Passaic County/New Jersey Department of Mental Health & Addiction Services, Trenton, NJ.
- Kernan, W.D.** (2000). *The Baby Mall – A Cultural Diversity Training Manual for College Students*.
- Kernan, W.D.** (1997). *School Canteen Food and Nutrition Manual*, United Nations World Food Program (UNWFP); Conakry, Guinea.
- Kernan, W.D.** (1997). *Dietary Deficiency Malnutrition: A Training Manual*, United States Peace Corps; Washington D.C.
- Kernan, W.D.** (1996). *A Nutrition Workbook for Peace Corps Volunteers in Malawi*, United States Peace Corps; Lilongwe, Malawi.

PEER-REVIEWED PROCEEDINGS PAPERS AND ABSTRACTS

- Kecojevic, A., **Kernan, W.D.**, Sherman, G., & Amaya-Fernandez, E. (2019). Support for and Opposition to 100% Tobacco-Free Policy on College Campus in New Jersey: Differences between Students and Faculty/Staff. Annual meeting of the American Public Health Association (APHA): Philadelphia, Pennsylvania.
- Kecojevic, A., Basch, C., Basch, C., & **Kernan, W.D.** (2017). Pre-Exposure Prophylaxis (PREP) YouTube video: A content evaluation. Annual meeting of the American Public Health Association (APHA): Denver, Colorado.
- Kecojevic, A., Basch, C.H., **Kernan, W.D.**, & Lankenau, S. (2016). Associations of social support with high-risk behaviors among substance using young men who have sex with men (YMSM). Annual meeting of the American Public Health Association (APHA): Atlanta, GA.

- Bogart, J., Wheat, M., & Kernan, W. D. (2010). Self-compassion, burnout, and the academic impact of student health concerns. *Annals of Behavioral Medicine*. 39; 174.
- Kernan, W.D., Wheat, M.W., & Bogart, J. (2009). Academic impacts of various health concerns in clinical and non-clinical health sciences students. *Annals of Behavioral Medicine*, 37(1src); 69.
- Kernan, W.D., Wheat, M.W., & Bogart, J. (2009). Quality of life and the health behaviors of students studying the health professions. *Annals of Behavioral Medicine*, 37(1src); 71.
- Kernan, W.D. & Lepore, S.J. (2008). Searching for and making meaning after breast cancer; Prevalence, patterns, and negative affect. *Annals of Behavioral Medicine*, 35(1s); 232.
- Graham, M.J., Kernan, W.D., Wright, L., & Drusin, R. (2007). Regulatory focus effects on medical students' study strategies within an honors-pass-fail grading system: A longitudinal study. New Investigators Session, Division 1 (Professional Ed.). Annual Conference of the American Education Research Association: San Francisco, CA.

CURRENT RESEARCH ACTIVITIES

- Environmental Factors Contributing to Underage Smoking Habits: Assessing Retail Establishments in Passaic City. Protocol #2022-301
- The PRIDE Survey (Grades 7, 9 and 11): Cross-Site Evaluation of the Drug Free Communities (DFC) Grant. Protocol # 2021-334
- Focus Groups at the Station House Adjustment program in Passaic City for the Drug Free Communities (DFC) Grant. Protocol # 2020-328
- The Health Concerns of Bangladeshi-Americans in Paterson, New Jersey. Protocol #2017-309
- Environmental Tactics to Prevent Underage Drinking at Off-Premise Liquor Establishments among Limited English Proficiency Adults. Protocol #2016-320
- Working with Pharmacists to Reduce the Availability of Unused and Expired Prescription Medication in Passaic County. Protocol #2015-304A
- A Cross-Sectional Study of the Attitudes and Skills of Community Preventionists Related to Working with Data. Protocol #2014-304
- Underage Drinking Laws. Measuring Parental Knowledge, Attitudes and Beliefs: Protocol #2014-329
- Strategic community partnership development to reduce access to prescription opioids.
- Food insecurity among college students; food waste education with K-12 students
- Cultural competency issues among school nurses.

FUNDED GRANTS

- **2021-present** – Warm Line Block Grant, New Jersey Division of Mental Health and Addiction Services, \$16,666.
- **2021-present** – SAMHSA Block Grant to Establish a Prevention Hub and COVID-19 Awareness, New Jersey Division of Mental Health and Addiction Services, \$213,000.
- **2018-present** – Youth Tobacco Action Grant, New Jersey Prevention Network, \$80,000.
- **2018-present** - Drug-Free Communities Grant - The Passaic City Coalition, Substance Abuse and Mental Health Services Administration (SAMHSA) & the Office of National Drug Control Policy (ONDCP), \$625,000.

- **2018-present** - Outreach & Community Education Regarding the Use of Opioid Pain Relievers for Sports-Related Injuries in Young Athletes, New Jersey Division of Mental Health and Addiction Services, \$75,749.
- 2018-2021 - Paterson Grow Healthy: Reducing Food Waste through the Food Cycle, United States Environmental Protection Agency through a sub-award from the Cooperative Extension of Passaic County/Rutgers University, \$5,000 grant evaluation sub-award.
- **2016-present** – Passaic County Prevention Education, Passaic County Division of Health and Human Services, \$105,000.
- 2016-2020 - Americorps VISTA, Corporation for National Community Service (CNCS) through the New Jersey Campus Compact, 65,600.
- **2013-present** - Partnerships for Success, New Jersey Division of Mental Health and Addiction Services, \$712,000.
- **2012-present** - Grant for Coalitions to Employ Environmental Management Strategies for Alcohol and Drug Prevention. New Jersey Division of Mental Health and Addiction Services, \$1,500,000.
- 2009-2011 - The New Jersey Higher Education Consortium Project to Prevent and Reduce Alcohol Abuse. United States Department of Education, \$375,000.
- 2008-2011 - WPU/Community-Based Effort to Prevent Underage Drinking; New Jersey Division of Alcohol Beverage Control and Office of Juvenile Justice and Delinquency Prevention Block Grant program (Grant Evaluator).

AWARDS AND HONORS

- 2017 President’s Award, from the New Jersey Society for Public Health Education
- 2015 Empower Award, United for Prevention in Passaic County, from Atlantic Health System
- 2015 Training for Intervention Procedures (TIPS) Award of Excellence, United for Prevention in Passaic County, from Health Communications, Inc.
- 2015 Outstanding Community Leader Award, from the Educational Opportunity Fund Program, William Paterson University
- 2003 Dr. Daniel Bratton Award for Outstanding Service, from the College Student Personnel Association of New York State
- 2000 Show Case Program Award, from the American College Personnel Association, Inc.

PROFESSIONAL PRESENTATIONS

- **Kernan, W.D.** (2021, June 2). “Youth and Substance Abuse – An Opioid Update for School Nurses,” Springer Publications, virtual meeting.
- **Kernan, W.D.** (2020, October 6). “Knock Out Opioid Abuse Virtual Town Hall: Addressing a Public Health Crisis,” Partnership for a Drug-Free New Jersey, virtual meeting.
- **Kernan, W.D.** (2020, July 8). “Opioid Update for K-12 Athletic Directors and Athletic Trainers,” Passaic County Athletic Directors Association as part of the Opioid Overdose Program for Young Adults Grant, Paterson, NJ.
- **Kernan, W.D.** (2019, April 2). “Prevention of Opioid Use Disorders in the K-12 Setting,” Passaic County Technical Institute as part of the Opioid Overdose Program for Young Adults Grant, Wayne, NJ.

- **Kernan, W.D.** (2019, May 19). "Overview of Substance Abuse Prevention Resources," Drug Monitoring Initiative – NJ Bureau of Drug and Alcohol Service, Little Falls, NJ.
- **Kernan, W.D.** (2019, April 17). "Municipal Ordinances about the Sale and Distribution of Recreational Marijuana," Mercer County Council on Drugs and Alcohol, Lawrence, NJ.
- **Kernan, W.D.** (2019, April 2). "Marijuana Legalization in NJ – Implications for Municipalities," William Paterson University as part of the Cannabis Research Institute (CRI), Wayne, NJ.
- **Kernan, W.D.** (2019, March 20). "Opioid Update for K-12 School Health Teachers," William Paterson University as part of the Opioid Overdose Program for Young Adults Grant, Wayne, NJ.
- **Kernan, W.D.** (2019, February 26). "Opioid Update for School Nurses," William Paterson University as part of the Opioid Overdose Program for Young Adults Grant, Wayne, NJ.
- **Kernan, W.D.** & Sherman, G. (2019, February 19). "Cannabis Policy Update," Community Coalitions for a Safe and Healthy Morris (CCSHM), Rockaway, NJ.
- **Kernan, W.D.** & Davison, J. (2018; June 27). "Opioids in Ringwood, NJ," Ringwood Indivisible, Ringwood, NJ.
- **Kernan, W.D.** & Valdes, C.M. (2018; July 26). "Bridging the Gap from Addiction to Recovery," Passaic County Prosecutor's Office/Eva's Village, Paterson, NJ.
- **Kernan, W.D.** & Davison, J. (2018; June 27). "Opioids in Ringwood, NJ," Ringwood Indivisible, Ringwood, NJ.
- **Kernan, W.D.** (2018; May 3). "Knock Out Opioid Abuse: Approaches to Prevention," Partnership for a Drug Free New Jersey, Hawthorne, NJ.
- **Kernan, W.D.** (2018; May 3). "Preventing Opioid & Heroin Abuse" William Paterson University Police, Wayne, NJ.
- **Kernan, W.D.** (2018; April 6). "Health Equity and the Heroin Epidemic," New Jersey Health Equity Conference, New Jersey Department of Health, Wayne, NJ.
- **Kernan, W.D.** (2018; March 2). "New Skills for a New Age in Undergraduate Public Health Education," 23rd Annual New Jersey Public Health Symposium, Piscataway, NJ.
- **Kernan, W.D.** (2018; February 21). "Immigration Update for School Nurses: DACA Implications," Passaic County School Nurses Association, Wayne, NJ.
- **Kernan, W.D.** (2017; September 28). "The Opioid Epidemic and the Public Health Response," United for Prevention In Passaic County, Wayne, NJ.
- **Kernan, W.D.** (2017; March 10). "Focusing on Focus Groups," Division of Student Development, William Paterson University, Wayne, NJ.
- **Kernan, W.D.** (2017; March 8). "Epidemiology and the Public Health Response to the Opioid Epidemic," Gibbons Law – The Opioid Epidemic and an Employer's Legal Response, West Orange, NJ.
- **Kernan, W.D.** (2017; March 2). "Cultural Consideration for School Nurses," Passaic County School Nurses Association, Wayne, NJ.
- **Kernan, W.D.** & Sherman, G. (2017; January 20) "Aligning Campus AOD Prevention Efforts with University Student Learning Outcomes," National Association of Student Personnel Administrators (NASPA) Alcohol and Other Drugs Strategies Conference, Austin, TX.
- Williams, N., **Kernan, W.D.**, & Coleman, J. (2016, December 8). "ASPPH Presents: An Overview of SPB CEPH Accreditation." Association of Schools and Programs in Public Health, Washington, D.C.

- **Kernan, W.D.** (2016; December 1). "The Future of the Certified Health Education Specialist." Annual Meeting of the New Jersey Society for Public Health Education, Princeton, NJ.
- **Kernan, W.D.** (2016; November 2). "Epidemiology and the Public Health Response to the Opioid Epidemic," Commerce and Industry Association of New Jersey (CIANJ), Teaneck, NJ.
- **Kernan, W.D.** (2016; June 2). "Health Education in New Jersey," Mid-Year Meeting of the New Jersey Society for Public Health Education, Princeton, NJ.
- **Kernan, W.D.** (2016; May 31). "Focus on Focus Groups," United for Prevention in Passaic County (UPinPC), Wayne, NJ.
- **Kernan, W.D.** (2016; February 25). "Cultural Consideration for School Nurses," Passaic County School Nurses Association, Wayne, NJ.
- **Kernan, W.D.** (2015; September 17). "Undergraduate Public Health and Field Experiences," New Jersey Association of County and City Health Officials, Piscataway, NJ.
- **Kernan, W.D.** (2015; June 2). "Developing Effective and Easy Evaluations for Municipal Alliance Programs," sponsored by the Passaic County Municipal Alliance Coordinator, William Paterson University, Wayne, NJ.
- **Kernan, W.D.** (2015; March 26). "The College Campus as a Food Insecurity Safety Net." Mini Conference on Food & Inequality, Wayne, NJ.
- **Kernan, W.D.,** Schuldt, S, & Apaza, V. (2014; October 16). "Stepping Into the Gap: The Genesis of a Powerful Campus-Community Partnership," Eastern Region Campus Compact Conference 2014, Jacksonville, FL.
- **Kernan, W.D.** (2014; August 27). "Focus on Focus Groups," United for Prevention in Passaic County (UPinPC), Wayne, NJ.
- DeNoia, J., Gilley, D. & **Kernan, W.D.** (2014; April 24). "Global Issues in Food and Sustainability," sponsored by the WPUNJ Race and Gender Project, Wayne, NJ.
- **Kernan, W.D.** (2013; September 17). "Strategies for Community-Level Data Collection," sponsored by the Governor's Council on Alcohol and Other Drugs (GCACA), Livingston, NJ.
- **Kernan, W.D.** & Kershaw, N. (2013; June 7). "FreeSources: Using Online Resources to Guide Your Evaluation Practices," sponsored by the New Jersey Society for Public Health Education, New Brunswick, NJ.
- **Kernan, W.D.** (2013; April). "Focus on Focus Groups," sponsored by Ocean County Health Department, Toms River, NJ.
- **Kernan, W.D.** (2013; January). "Strategies for Effective Key Informant Interviews," sponsored by AWARE-ASAP, Wanaque, NJ.
- **Kernan, W.D.** (2012; July). "Evaluation Strategies for Public Health Nursing," sponsored by the New Jersey Public Health Nursing Association, Middlesex, NJ.
- **Kernan, W.D.** (2012; June). "GeoMapping for Municipal Alliances," sponsored by the Passaic County Municipal Alliance Coordinator, Wayne, NJ.
- **Kernan, W.D.** (2012; March). "Public Health & Volunteerism Go Hand in Hand," sponsored by the Lakeland AWARE-ASAP Committee, Wanaque, NJ.
- **Kernan, W.D.** (2012; March). "Focus on Focus Groups," New Jersey Society for Public Health Education, Richard Stockton College, Egg Harbor, NJ.
- **Kernan, W.D.** (2012; January). "Strategies for Effective Evidence-Based Evaluation," sponsored by the New Jersey Society for Public Health Education, New Brunswick, NJ.

- **Kernan, W.D.** (2011). "Strategies for Effective Evidence-Based Evaluation." Sponsored by the UMDNJ School of Public Health and the New Jersey Health Officers Association, Trenton, NJ.
- **Kernan, W.D.** (2011). "Strategies for Effective Evidence-Based Evaluation," sponsored by the New Jersey Society for Public Health Education, Richard Stockton College, Pomona, NJ.
- **Kernan, W.D.** (2010). "Global Health & Development: Maternal and Child Malnutrition," Invited Guest Lecture Series, New International School of Thailand (NIST), Bangkok, Thailand.
- **Kernan, W.D.** (2010). "Data and Student Health: The Benefits of a Student Health Research Collaborative," New York State College Health Association (NYSCHA) Annual meeting, Syracuse, NY.
- **Kernan, W.D.** (2010). "The Logic Model: A Helpful Tool for Program Planning and Evaluation," New York State College Health Association (NYSCHA) Annual meeting, Syracuse, NY.
- **Kernan, W.D.** (2010). "Everyday Evaluation: Strategies for Effective Evaluation in Public Health." Sponsored by the UMDNJ School of Public Health and the New Jersey Health Officers Association, Trenton, NJ.
- **Kernan, W.D.** (2010). "Developing Effective and Easy Evaluations for Municipal Alliance Programs," sponsored by the New Jersey Alcohol Beverage Control Grant, William Paterson University, Wayne, NJ.
- **Kernan, W.D.** (2010). "Data & Student Health: The Benefits of a Health Research Collaborative," New England College Health Association Annual Meeting, Burlington, VT.
- **Kernan, W.D.** (2010). "Assessment: Using Evidence to Guide Campus Prevention Initiatives," sponsored by the New Jersey Prevention Network (NJPN), John H. Stamler Police Academy, Scotch Plains, NJ.
- **Kernan, W.D.** (2010). "A Rationale for Prevention Efforts at institutions of Higher Education," sponsored by the New Jersey Prevention Network (NJPN), John H. Stamler Police Academy, Scotch Plains, NJ.
- **Kernan, W.D.** (2009). "Using Data to Enhance Student Health: A Skill Development Workshop for College Health Educators," New England College Health Association Annual Meeting, Burlington, VT. (10/09)
- **Kernan, W.D.**, Sherman, G., & Edmond, M. (2009). "Supporting a Local Community-Based Effort to Prevent Underage Drinking," National Association of Student Personnel Administrator's Annual Alcohol Abuse Prevention and Intervention Strategies Conference, Boston, MA.
- **Kernan, W.D.**, Bogart, J. & Wheat, M.W. (2009). "The Health Behaviors of the Future Leaders of College Health," American College Health Association Annual Meeting, San Francisco, CA.
- Wald, A., **Kernan, W.D.** & Wheat, M.W. (2009). "A Pilot Study of Key Health-Promoting Behaviors and Self-Rated Health Status of Graduate Students in the Health Professions," American College Health Association Annual Meeting, San Francisco, CA.
- **Kernan, W.D.** "Strategies for Effective Evidence-Based Evaluation." (2009). New Jersey Society for Public Health Education Annual Meeting, Basking Ridge, NJ.
- **Kernan, W.D.** (2008). "Best Practices for Identifying Students at Risk: A Wellness Counseling Approach," Mid-Atlantic College Health Association Annual Meeting, Baltimore, MD.
- **Kernan, W.D.** (2008). "Using Data to Enhance Student Health: A Skill Development Workshop for College Health Educators," New York State College Health Association Annual Meeting, Syracuse, NY.

- **Kernan, W.D.** (2008). "Best Practices for Identifying Students at Risk: A Wellness Counseling Approach," New York State College Health Association Annual Meeting, Syracuse, NY.
- **Kernan, W.D.** (2008). "Expanding the Web of Support: Characteristics of Effective Mental Health Triage Programs," National Association of Student Personnel Administrators Annual Meeting, Boston, MA.
- **Kernan, W.D.** & Wheat, M.W. (2008). "Nutrition, Fitness, and Quality of Life among Students Studying the Health Professions," American College Health Association Annual Meeting, Orlando, FL.
- **Kernan, W.D.** (2008). "Expanding the Web of Support: Characteristics of Effective Mental Health Triage Programs," American College Health Association Annual Meeting, Orlando, FL.
- Hochman, S. & **Kernan, W.D.** (2008). "A Social-Ecological Framework for Addressing Student Stress," Health Promotion Section Sponsored Program. American College Health Association Annual Mtg, Orlando, FL.
- Kenzig, M & **Kernan, W.D.** (2007). "Linking Learning and Health: Results from the National College Health Assessment," Health Promotion Section Sponsored Program. American College Health Association Annual Meeting, San Antonio, TX.
- **Kernan, W.D.** (2006). "Supporting Medical Student Well-Being," PsychSign Sponsored Program, American Psychological Association Annual Meeting, New York, NY.
- **Kernan, W.D.** (2006). "The Health Educator as Wellness Counselor," Health Promotion Section Sponsored Program. American College Health Association Annual Meeting, New York, NY.
- **Kernan, W.D.** & Jacobus, K. (2005). "Research in College Health Promotion – the Nuts and Bolts of Administering the National College Health Assessment," New York and New England College Health Association Annual Meeting, Burlington, VT.
- **Kernan, W.D.**, Lerner, B.A. & Keable, H. (2005). "Results from a Study of Perceived Barriers to Medical Student's Help-Seeking Behavior," invited speaker, Northeast Conference on Medical Student Well-Being, Brown Medical, Providence, RI.
- **Kernan, W.D.** (2005). "The Human Genome Project and the Baby Mall," invited lecturer, State University of New York at Potsdam Leadership Development Institute, Potsdam, NY.
- **Kernan, W.D.** (2004). "The State of the Literature: Diversity Training in Higher Education," New York State College Personnel Association Annual Conference, Kerhonkson, NY.
- **Kernan, W.D.** (2004). "Your Waist is a Terrible Thing to Mind – College Women and Eating Behavior," New York State College Personnel Association Annual Conference, Kerhonkson, NY.
- **Kernan, W.D.** (2003). "Brain Drain," invited lecturer, Dutchess County Division of Alcohol and Substance Abuse Alcohol Awareness Week, Marist College, Poughkeepsie, NY.
- **Kernan, W.D.** (2001). "Club Drugs on our Campuses," DCCACD Regional Conference, Poughkeepsie, NY.
- **Kernan, W.D.** (2001). "The Human Genome Project and the Baby Mall," invited lecturer, State University of New York at Potsdam Leadership Development Institute, Potsdam, NY.
- **Kernan, W.D.** (2000). "Diversity Training in Higher Education," American College Personnel Association Annual Meeting, Washington, DC. Showcase Program Award Winner.
- **Kernan, W.D.** & Sherman, K.A. (1999). "Diversity Training in Higher Education," New York State College Personnel Association Annual Conference, Silver Bay, NY. "Best of Conference" Award.
- **Kernan, W.D.** & Sherman, K.A. (1999). "Diversity Training for Housing Professionals," Northeast Association of College and University Housing Officers Academy, Boston, MA.

- **Kernan, W.D.** (1999). "What Color are Your Genes?" New York State College Personnel Association Annual Regional Conference, Hyde Park, NY.
- **Kernan, W.D.** (1996). "Dietary Deficiency Malnutrition," AERMANI Regional Micronutrient Conference, Lilongwe, Malawi.
- **Kernan, W.D.** & Thompson L. (1995). "Starting a Campus Wellness Newsletter," New York State Wellness Conference, Utica, NY.
- **Kernan, W.D.** & Rutledge, N. (1995). "Health Communications – Building Healthy Campus Communities," New York State College Health Association Annual Conference, Rochester, NY.

COMMUNITY AND CIVIC ENGAGEMENT ACTIVITIES

- New Jersey Master Gardener Intern/Volunteer: 2020-present
- Passaic City Coalition, Primary Investigator and Supervising Director: 2018-present
- North Jersey Health Collaborative (NJHC), Data Committee member: 2016-2020
- Passaic County Health Coalition, member: 2016-present
- United for Prevention in Passaic County (UPinPC), Research Director, Data Team Chair: 2012-present
- AWARE-ASAP Municipal Alliance, Member & Technical Assistance: 2008-present
- Eat Local. Inc, Board of Directors, Member: 2011-2013

DEPARTMENTAL, COLLEGE, AND UNIVERSITY COMMITTEES

- 2021-present: Provost's Working Group: Future of PMRRC/Propel Paterson, Co-Chair, WPUNJ
- 2021-present: University Senate Promotion Committee – College of Science and Health Representative, WPUNJ
- 2017-present: Cannabis Research Institute, Affiliated Faculty and Founding Member
- 2014-present: Assessment Committee, College of Science and Health, WPUNJ
- 2013-present: Assessment Committee, Department of Public Health, WPUNJ
- 2012-2016, 2019-present: MPH Graduate Program Committee, Department of Public Health, WPUNJ
- 2012-2013, 2021-present: Department AFT Representative (spring only), WPUNJ
- 2008-2018, 2020-present: Curriculum Committee, Department of Public Health, WPUNJ
- 2019-2020: University Senate Assigned Release Time Committee – College of Science and Health Representative, WPUNJ
- 2013-2020: Retention, Tenure & Promotion Committee, Department of Public Health, WPUNJ
- 2008-2015, 2019-2020: Recruitment/Alumni Committee, Department of Public Health, WPUNJ
- 2008-2019: University Alcohol Task Force, WPUNJ
- 2014-2017: Paterson Metropolitan Region Research Committee, WPUNJ
- 2013-2014: Academic Standards Committee, Department of Public Health, WPUNJ
- 2009-2014: University Core Curriculum Global Awareness Review Panel, WPUNJ
- 2012-2013: University Strategic Plan Implementation Committee, Team 3, WPUNJ
- 2008-2012: Center for Research Committee, College of Science & Health, WPUNJ
- 2006-2008: Committee on College Student Mental Health, Columbia University
- 2004-2008: Committee on Civility in the Learning Environment, Columbia University College of P&S

- 2003-2008: Clinical Transition Committee, Columbia University College of Physicians & Surgeons
- 2002-2008: Curriculum Advisory Committee, Columbia University College of Physicians & Surgeons
- 2002-2008: Suicide Action Committee, Columbia University Medical Center
- 2002-2008: Student Wellness Committee, Columbia University College of Physicians & Surgeons
- 2002-2004: Student Health Advisory Committee, Columbia University Medical Center
- 1999-2002: College Drug and Alcohol Committee, Vassar College
- 1999-2002: Council of Deans and Directors, Vassar College
- 1999-2002: Health and Counseling Advisory Committee, Vassar College
- 1998-2000: College Wellness Council, Marist College

UNIVERSITY SEARCH COMMITTEES

- Fall 2020, Adult Degree Counselor, School of Continuing and Professional Education, WPUNJ
- Spring 2019, Assistant Professor of Public Health, Department of Public Health, WPUNJ
- Fall 2016, Dean, College of Science and Health, WPUNJ
- Summer 2016, Professional Academic Advisor, College of Science and Health, WPUNJ
- Summer 2016, Public Health Internship Coordinator, Department of Public Health, WPUNJ
- Spring 2015, Assistant Professor of Public Health, Department of Public Health, WPUNJ
- Spring 2015, Academic Scheduler, Office of the Registrar, WPUNJ
- Fall 2014, Assistant Professor of Public Health, Department of Public Health, WPUNJ
- Fall 2014, Wellness Coordinator, Counseling, Health, & Wellness Center, WPUNJ
- Summer 2014, Professional Academic Advisor, College of Science and Health, WPUNJ
- Spring 2012, Assistant Professor of Public Health, Department of Public Health, WPUNJ
- Summer 2010, Recovery Program Specialist, Counseling, Health, & Wellness Center, WPUNJ

PROFESSIONAL ASSOCIATIONS AND LEADERSHIP ROLES

- New Jersey Society for Public Health Education (NJSOPHE): 2007-present
 - Past-President's Advisory Board: 2018-present
 - President: 2016 (President-Elect 2015, Past President 2017),
 - Academic Advisory Board Member: 2011-present
 - Poster Session Chair, Program Committee: 2010-2019
- New Jersey Public Health Association (NJPHA): 2007-present
 - Mentoring Committee Chair: 2010-11
- American Public Health Association (APHA): 2006-present
- Society for Public Health Education (SOPHE): 2005-present
- Association of Schools and Programs of Public Health (ASPPH) Undergraduate Network for Public Health and Global Health Education: 2014-2019
- National Association of Student Personnel Administrators (NASPA): 2001-2019
- Society of Behavioral Medicine (SBM): 2006-2014
- American College Health Association (ACHA): 1991-1993 & 1998-2013
- New York State College Health Association (NYSCHA): 1991-1993 & 1998-2010
- Mid-Atlantic College Health Association (MACHA): 2007-2009

- American College Personnel Association (ACPA): 1998-2002
 - Directorate member, Wellness and Counseling: 1999-2002
 - Annual Program Committee: 2000-2002
- New York State College Student Personnel Association (NYS-CSPA). 1998-2006
 - Member at Large: 1999-2001
 - Membership Coordinator: 2001-2005
 - Annual Conference Program Chair: 2000-2003

OTHER ACADEMIC AND PROFESSIONAL ACTIVITIES

- Academic Journal Peer Reviewer: Anxiety, Stress and Coping, Stress & Health, Health Promotion Practice, Pedagogy in Health Promotion, Journal of Medical Internet Research, Journal of Nursing Practice Applications and Review of Research
- Program Abstract Reviewer: Annual Meeting of the National Association of Student Personnel Administrators (2007-2011)
- Program Abstract Reviewer: Annual Meeting of the American College Health Association (2006-2011)
- Independent Public Health Consultant in Research & Evaluation (2000-present). Select clients include:
 - WPUNJ, Division of Student Services & Enrollment Management (2008-2010)
 - Columbia University Medical Center (2004-2008)
 - Columbia University, Student Health Service (2004-2005)
 - Mailman School of Public Health, Global Health Forum (2005)
 - Brown University, School of Medicine (2005)
 - State University of New York at Potsdam, Division of Residential Life (2000)
 - Trinity College, Student Health Service [CT] (2000)
- Program Abstract Reviewer: Annual Meeting of the American College Personnel Association (2000- 2001)
- Advisory Board member: Alcohol Issues and Solutions. Paper Clip Communications (1999-2003)
- Program Abstract Reviewer: Annual Meeting of the New York State College Student Personnel Association (1999-2003)