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To: Dr. Josh Powers VPAA
From: Daryl Joseph Moore, Dean COAC
Date: December 3, 2019
Re: ***Reorganization Discussion and Meeting***

Context for Reorganization Discussions in the College of the Arts and Communication

The dialogue in the COAC on the topic of “Reorganization” was held during our scheduled monthly Council meeting as noted on the agenda. To date, the COAC does not have any divisions that meet the criteria for reorganization review/consideration. We have however addressed reorganization within specific units (non-academic), which include the Dean’s office, the department of Communication (Radio Station) and the division of University Performing Arts. This reorganization was implemented over the past two years and include the dissolution of the Executive Director’s line, the transfer of one administrative staff member to the Dean’s office and the reallocation of an administrative line from the Dean’s office to fulfill the full-time Radio Station Manager position.

There was additional conversation regarding the current University-wide initiative regarding the reorganization process, which led to a discussion centered on enrollment challenges facing the University and the COAC specifically.

Within College Recommendations

(Not Applicable)

Cross-College Recommendations

On November 5th we had a very good dialogue with the College of Business Dean regarding their impending reorganization. We discussed the possibility of developing a dual degree program that could come out of the reorganization process they are now facing that could benefit both Colleges. The collaborative program would include the department of Communication (possibly Public Relations and other related tracks) and the Professional Sales track in the College of Business.

The take-aways from the meeting were very positive and prompted the scheduling of further planning meetings between the respective College programs, which we will pursue after the winter break .